



VFAIRS

Virtual Conference Platform

Empowering Organizations to Host Online Conferences to Connect Global Audiences & Increase Engagement



What is vFairs Virtual Conference Platform?

A visually-rich online platform that enables organizations to enable global audiences to network around topics of interest & listen to speakers virtually.



Benefits of a vFairs Virtual Conference Platform



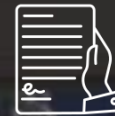
Conduct Online Conferences
Cost-Effectively



Reach Global Audiences with no
Need for Commute/Travel



Engage Participants in Real-time
Using Audio/Video Chat



Collect Custom Registration
Information from Attendees



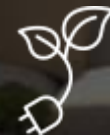
Enable Speakers to Deliver Lectures
& Keynotes remotely



Measure Engagement, Turnout
& ROI with Detailed Reports



Enable Attendees to Access the
Event on-the-go from any Device



Reduced Carbon Footprint
Compared to Physical Fairs

A Complete Online Conference Solution from Concept to Curtain Call



PRE-EVENT

Custom Registration
Forms, Branded Landing
Pages etc.



IN-EVENT

Intuitive Virtual
Environment, Chat Tools,
Webinars, Support



POST-EVENT

Reports, Follow-up
Emails, Feedback Calls

PRE-EVENT PREPARATION TOOLS

PRE-EVENT PREPARATION

Custom Registration Forms

Capture Registrations for your Virtual Conference with a customized registration form for attendees with form fields of your choice

Register Here

First Name

Last Name

Email Address

Phone Number

City

State

Zip

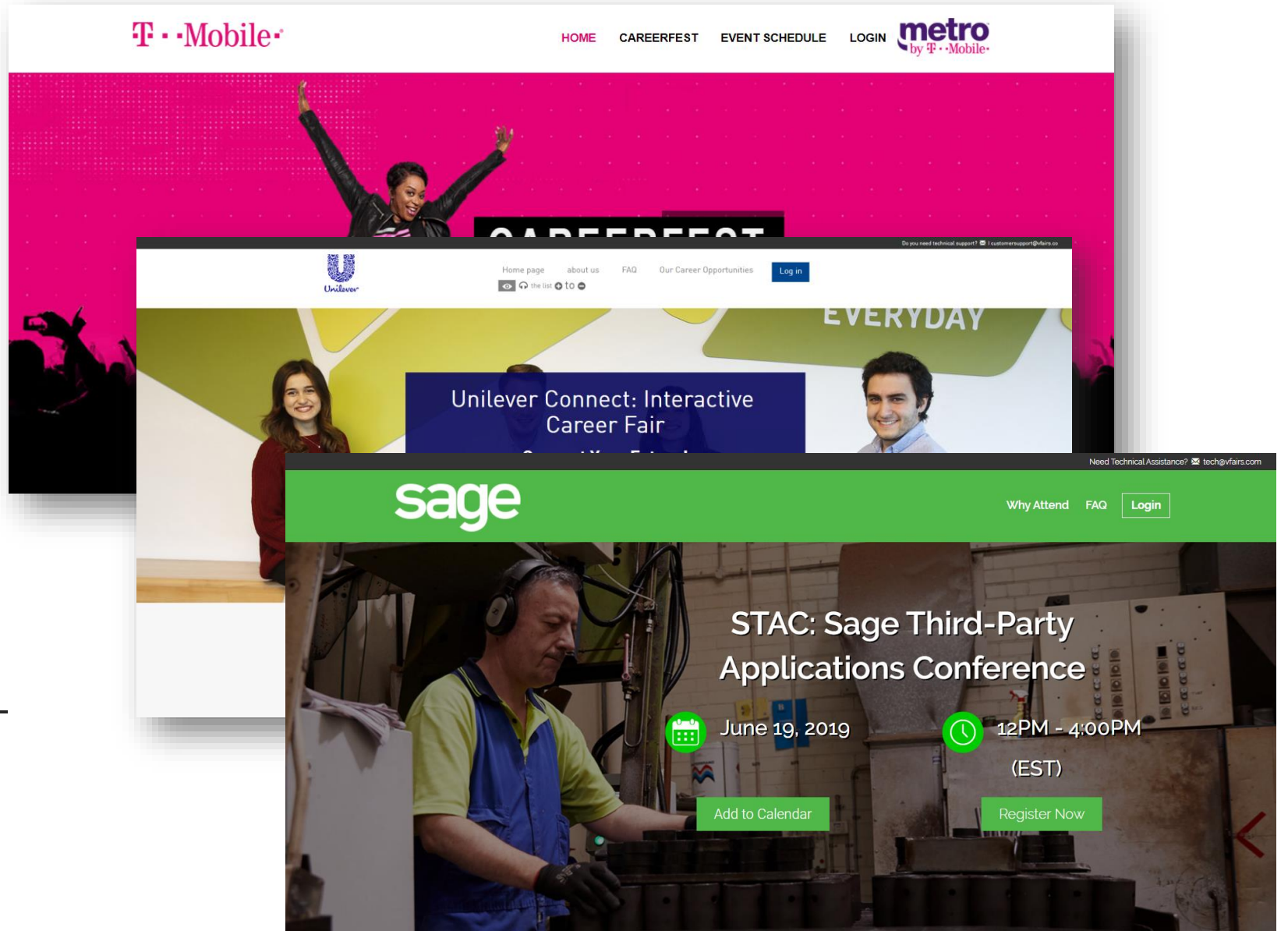
Industry

Register

PRE-EVENT PREPARATION

Host Branded Landing Pages

Our design team works with you to deliver a branded and **bespoke landing page** to excite audiences about your conference and maximize sign-ups and turnout



PRE-EVENT PREPARATION

Add Key Info on the Landing Page to Drive Sign-ups

Chart out a clear agenda complete with departments, speaker bios, webinar/keynote schedules and chat timings.

Add a custom FAQ section to answer event-specific your audiences may have.

Monday 05 March

9:00am - 9:30am CST

- Welcome Keynote: From DX to CX: The Customer Experience Imperative

Rich McBee
Mitel CEO

In the digital age, business growth and success are increasingly determined by speed, simplicity and the imperative to deliver an awesome customer experience. Join Mitel CEO Rich McBee as he discusses Mitel's strategy to help businesses digitally transform by making it faster and easier for employees to get things done, at a time when providing the best customer experience is quickly becoming more important than what you sell.

9:30am - 10:00am CST

- CloudLink: Mitel Innovation at Work

Kevin Summers

CloudLink
collaboration

10:00am - 10:30am CST

- 30 min

10:30am - 11:00am CST

- Custom

Frequently Asked Questions

Do I need to download or install any information to be able to attend this event?
No. You do not need to download or install any software to participate. You only need to have access to the internet.

Is a webcam required?

How do I log in on day-of?

The times for the live events are not convenient for me. Can I still participate in the event?

Who do I contact if I have troubleshooting issues on day-of?

Where will the event be held?

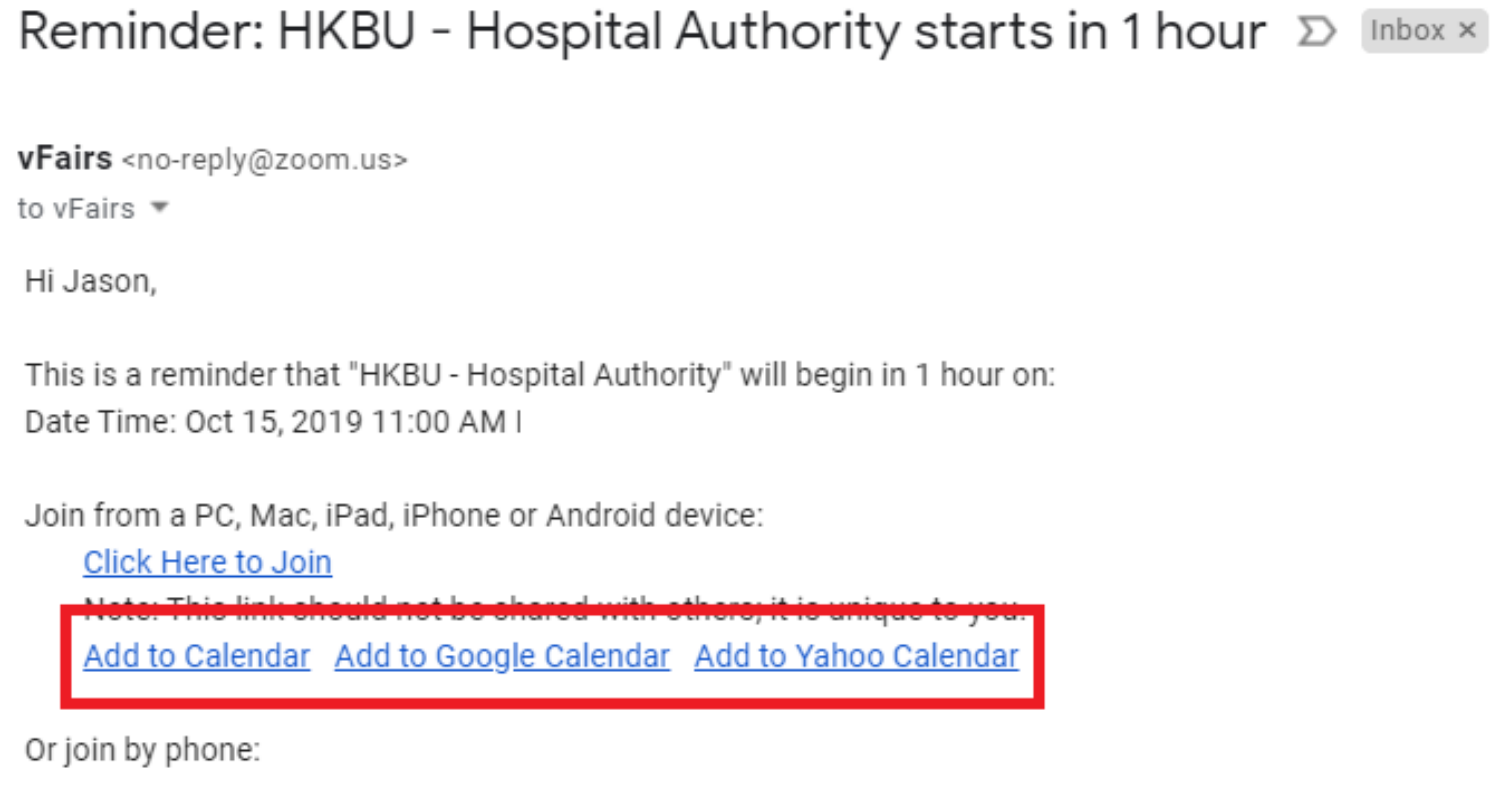
What can I expect at the Virtual Event?

Will I be able to take away information or brochures from the event?

PRE-EVENT PREPARATION

Embed a Calendar Invite in the Confirmation Email

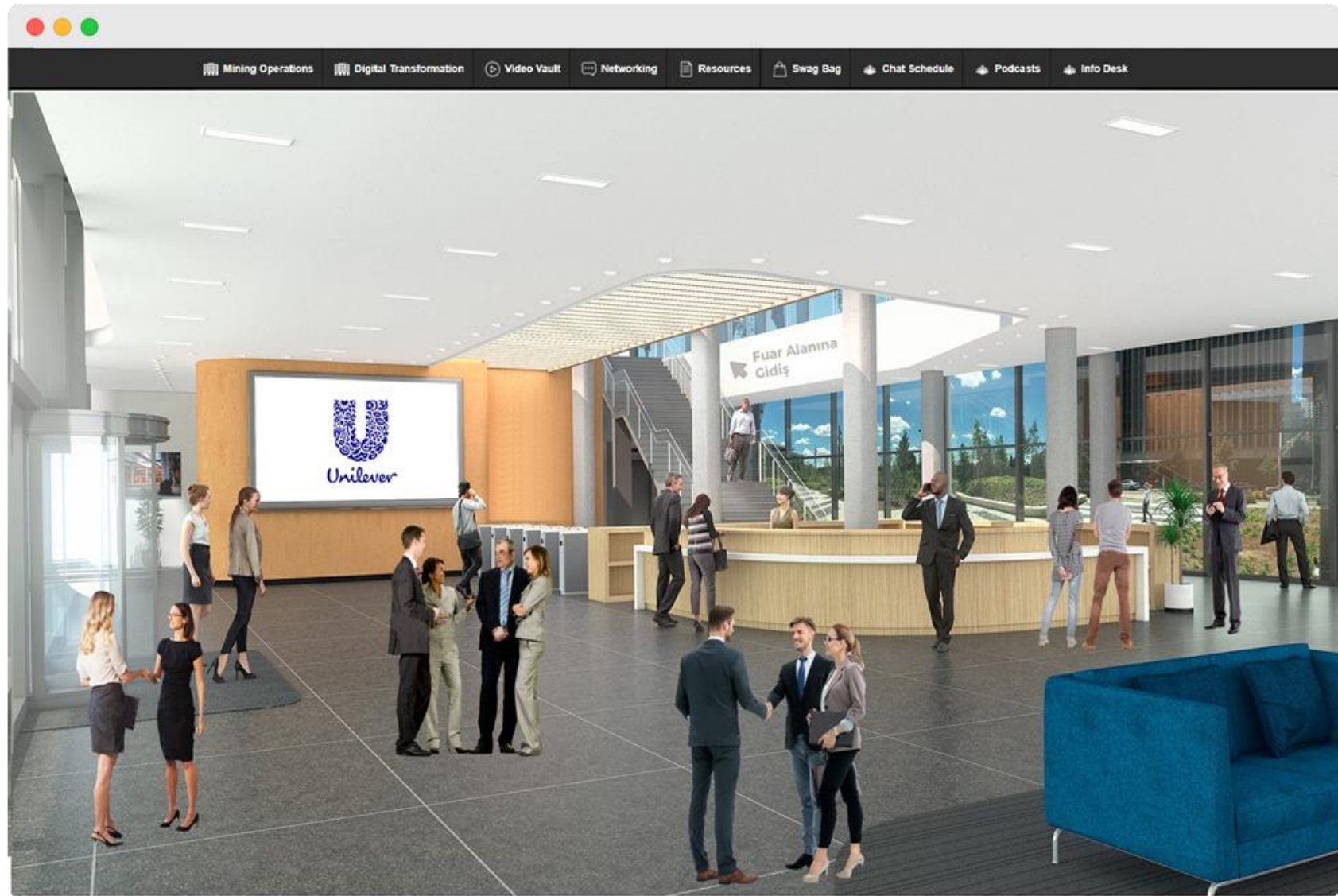
To ensure high turnout, we enable organizers to embed a calendar invite in the signup confirmation email so that attendees can block their calendars with a click.



PRE-EVENT PREPARATION

Setup a Visually Rich Virtual Environment

We offer custom design modelling services to enable you to create an impressive Virtual Environment that best matches your event's nature and audience



PRE-EVENT PREPARATION

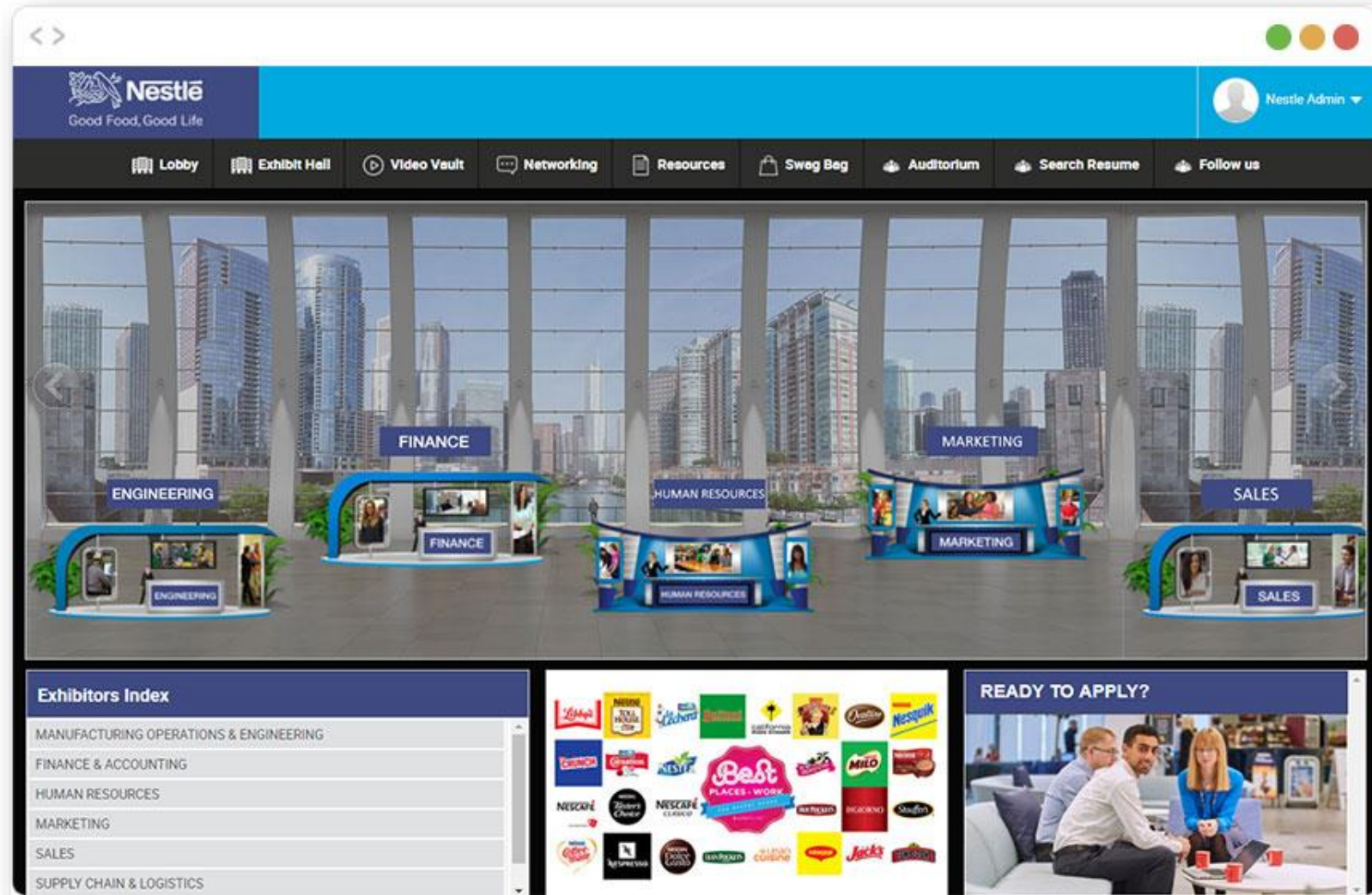
Setup a Virtual Auditorium for Collective Viewing

We help you design a custom auditorium where attendees can view live webinars, pre-recorded videos & semi-live sessions



PRE-EVENT PREPARATION Create a Virtual Hall with Booths & Sponsors

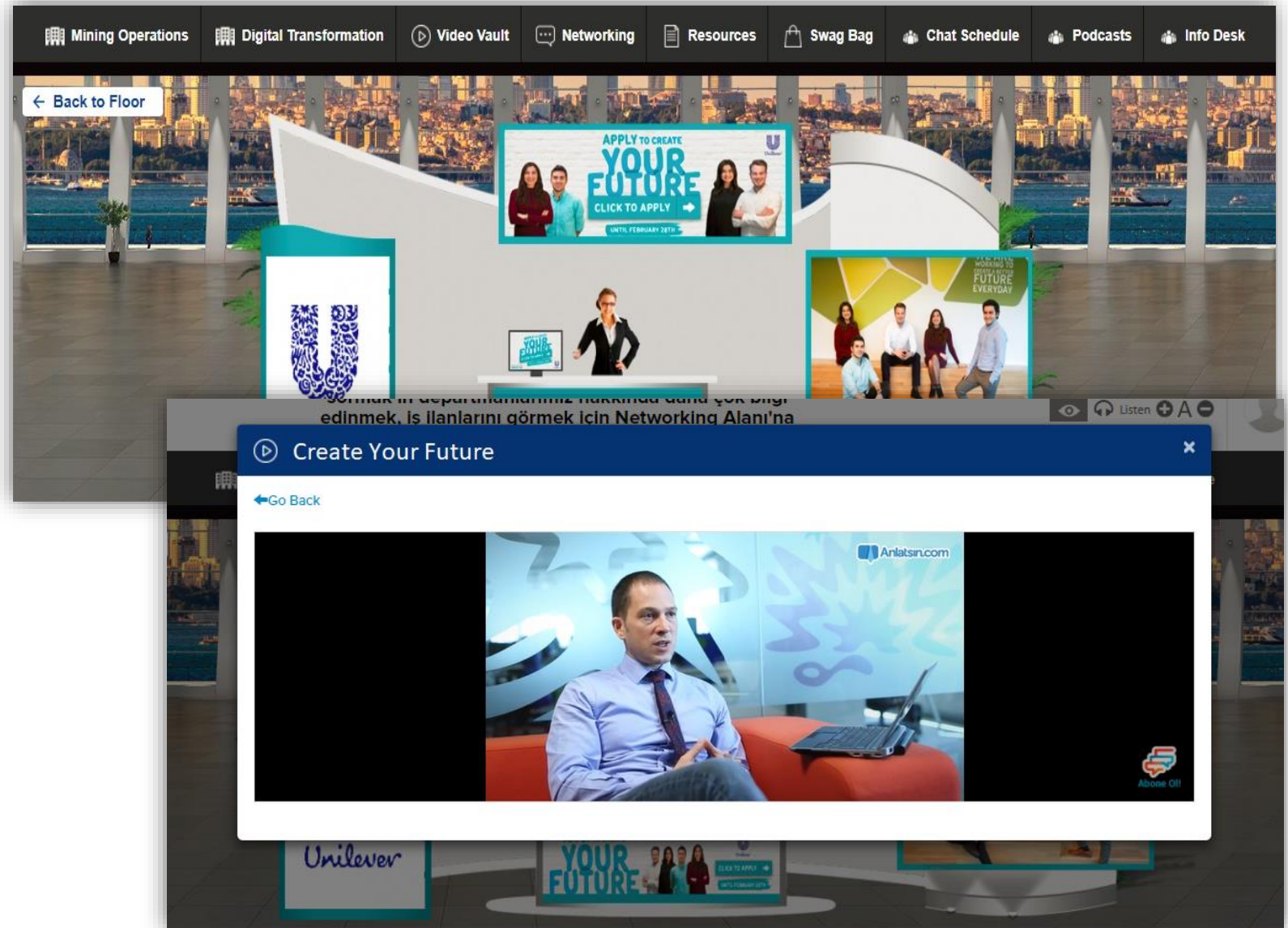
Simulate a Live Conference by setting up custom virtual booths for exhibitors and sponsors



PRE-EVENT PREPARATION

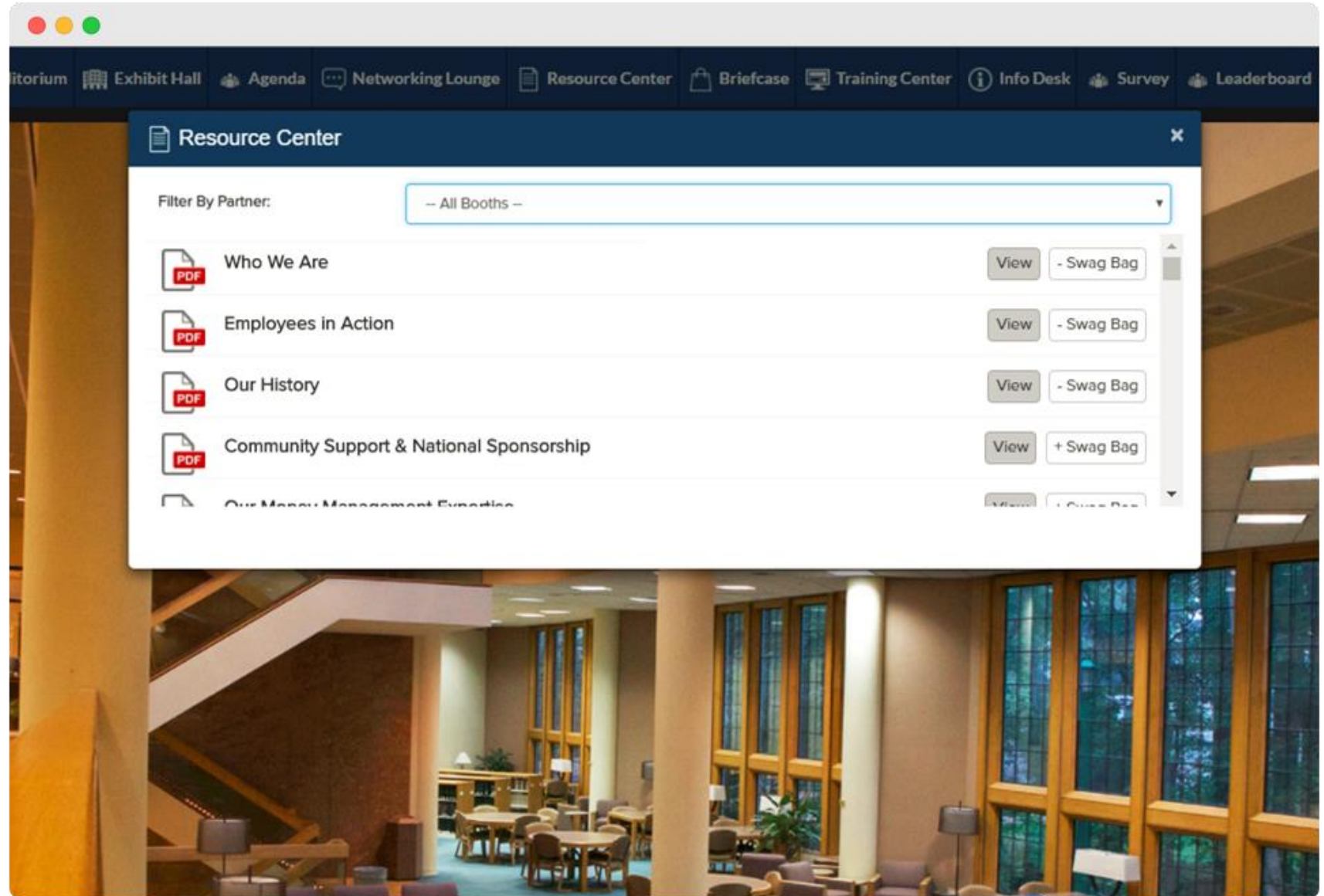
Upload Videos, Docs & more to each Booth

Add images, videos, presentations and documents on a custom designed Virtual Booth to allow exhibitors to share more about their products & services



PRE-EVENT PREPARATION Setup a Resource Center

Add documents, videos and content of other types in a searchable resource library that will be available for all participants to browse through



From Start to Finish, you're in good hands

Each event is assigned an **Event Manager** who is an expert in online events.

He/she helps you setup your event, liaises with tech teams to realize your design vision, offers consultancy on best practices & goes the extra mile to make your event a stellar success.



 **Capterra**

Customer Service

★★★★★ 4.79/5

**EXPERIENCE
DURING THE EVENT**

DURING THE EVENT

Attendees start their journey from a Virtual Lobby. No Downloads Required.

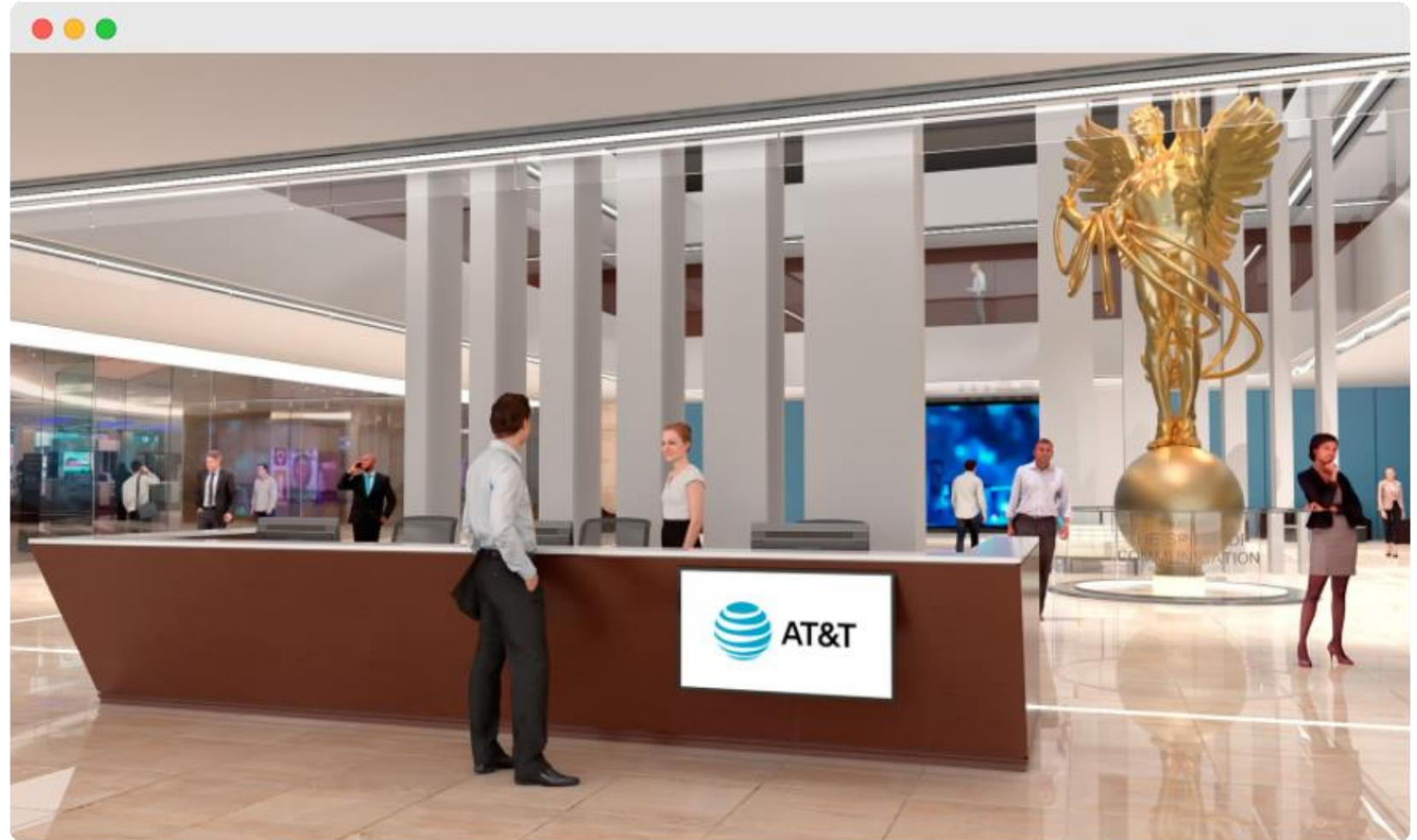
Your attendees do not need to download or invest time in learning a new software.

The platform mimics the dynamics of a physical Conference making it easy to navigate around.



DURING THE EVENT
**Info Booths to Orient
your Audience**

Just like in an actual
Conference, the online
event has a dedicated
information booth to
orient and guide visitors

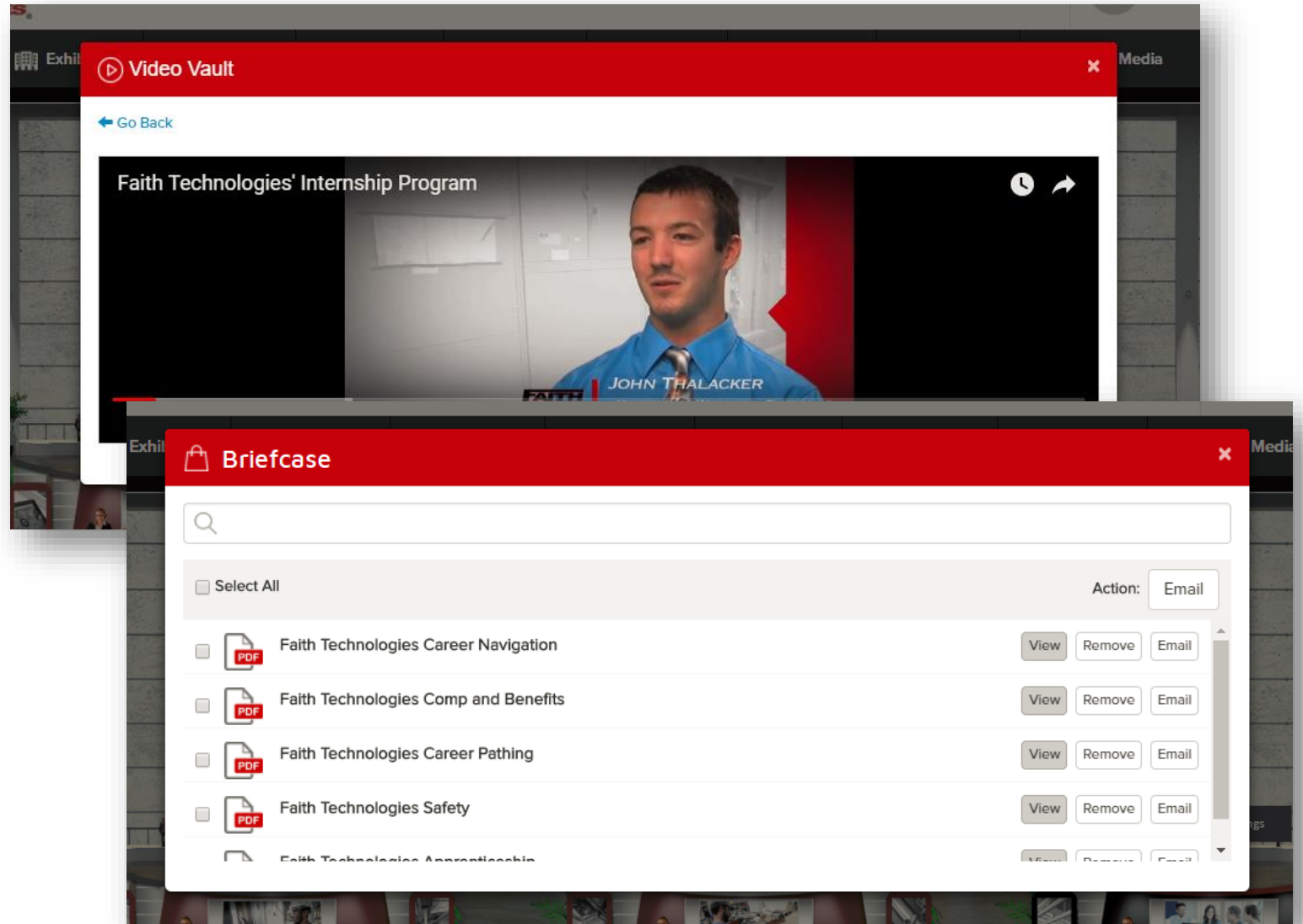


DURING THE EVENT

View Content & Save it to a Virtual Briefcase

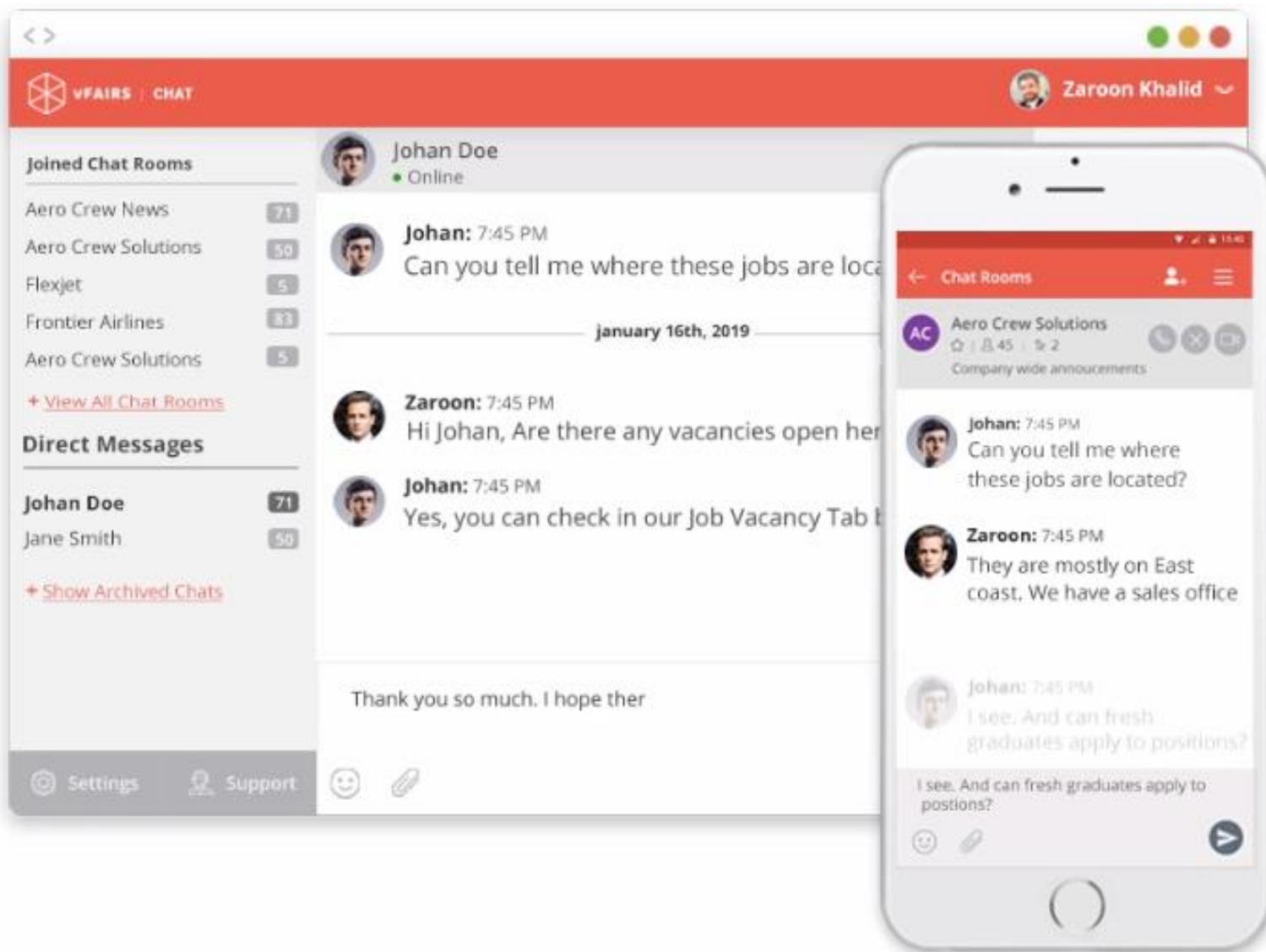
Participants can access Virtual booths where they can view, download & browse content like brochures, images and videos.

They can then save interesting items to a Virtual Briefcase that they can download later.



DURING THE EVENT Kickstart Conversations with Chat

Your representatives can start meaningful conversations with attendees using text, audio and video chat, in a 1:1 chat or group chat setting



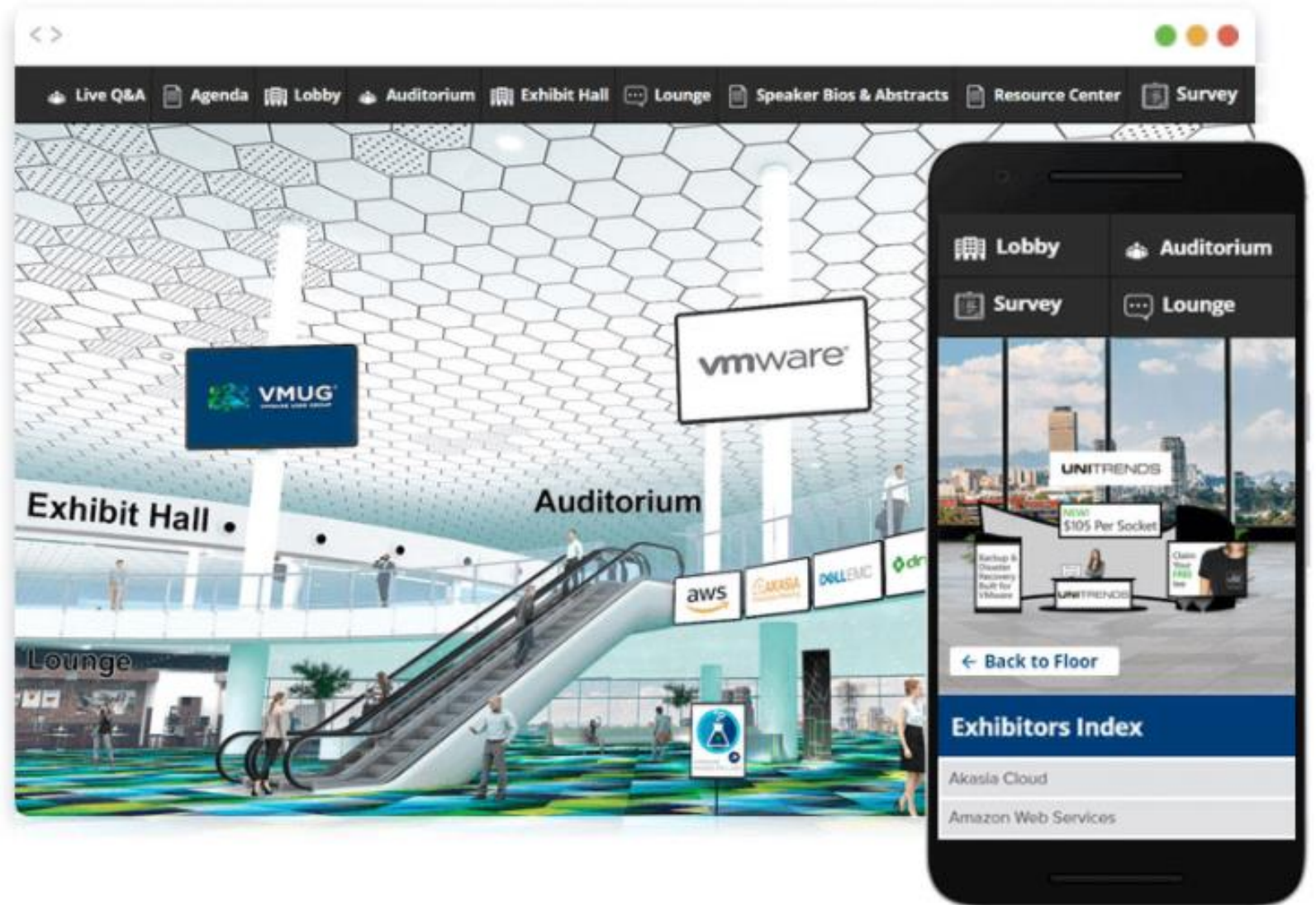
DURING THE EVENT
**Host lectures,
keynotes & talks
through seamless
webinars**

Empower speakers to deliver engaging webinars and facilitate 2-way conversations with Q&A sessions.



DURING THE EVENT Support for all Devices

All Virtual Conferences running on the vFairs platform have mobile-friendly version of the event allowing your attendees to engage on-the-go.



POST-EVENT ANALYSIS

POST-EVENT ROI Reports

Access charts and
topline metrics to
gauge Event
Engagement & ROI



POST-EVENT Full Data Export

Export all data collected during the event into Excel files for internal sharing and advanced analysis

Booth Stats

- 62 BOOTH COUNT
- 9,785 TOTAL BOOTH VISITS
- 158 AVG VISITS/BOOTH

EXPORT DATA

| Company Name | Job Title | First Name | Last Name | Location |
|--------------------------------|--|-------------|--------------|---|
| The Literacy Lab | Full-Time Literacy Tutor | Megan | Hart | Columbia, MD |
| The Literacy Lab | Full-Time Literacy Tutor | Kiana | Wright | 1706 T street S.E. Washington, D.C. 20020 |
| The Literacy Lab | Full-Time Literacy Tutor | Antoinette | Goins | Waldorf, MD |
| AccelerEd/HelioCampus/UMUC | Job Vacancies at AccelerEd/HelioCampus/UMUC Ventures | Fletcher C. | Baum | Annapolis, MD |
| AccelerEd/HelioCampus/UMUC | Job Vacancies at AccelerEd/HelioCampus/UMUC Ventures | Nikki | San | Adelphi, MD |
| AccelerEd/HelioCampus/UMUC | Job Vacancies at AccelerEd/HelioCampus/UMUC Ventures | Al | Vega | Santa Rosa, CA |
| AccelerEd/HelioCampus/UMUC | Job Vacancies at AccelerEd/HelioCampus/UMUC Ventures | Kevin | Carter | Washington, DC |
| AccelerEd/HelioCampus/UMUC | Job Vacancies at AccelerEd/HelioCampus/UMUC Ventures | Terrence | Byerson Jr | Owings Mills, MD |
| AccelerEd/HelioCampus/UMUC | Job Vacancies at AccelerEd/HelioCampus/UMUC Ventures | Adedotun | Adereti | landover |
| AccelerEd/HelioCampus/UMUC | Job Vacancies at AccelerEd/HelioCampus/UMUC Ventures | Traci | West | Upper Marlboro, MD |
| AccelerEd/HelioCampus/UMUC | Job Vacancies at AccelerEd/HelioCampus/UMUC Ventures | Tonya | Richardson | Hyattsville, MD |
| ClearedJobs.Net CyberSecJobs | Cyber Security - Information Security Analyst Jobs | Tia | Green | Hyattsville, MD |
| ClearedJobs.Net CyberSecJobs | Cyber Security - Information Security Analyst Jobs | Cynthia | Bryant | Waldorf, MD |
| ClearedJobs.Net CyberSecJobs | Cyber Security - Information Security Analyst Jobs | Justin | Pelzer | 92655 Grafenwöhr, Germany |
| ClearedJobs.Net CyberSecJobs | Cyber Security - Information Security Analyst Jobs | Vincent | Grace | Chicago, il |
| FEMA | Job Vacancies at FEMA | Fletcher C. | Bauman | Annapolis, MD |
| FEMA | Job Vacancies at FEMA | Tia | Green | Hyattsville, MD |
| Rollout Systems, LLC | Job Vacancies at Rollout Systems, LLC | Josue | Ortiz Maltez | Silver Spring, MD |
| Rollout Systems, LLC | Job Vacancies at Rollout Systems, LLC | Trista | Shorts | Hyattsville, MD |
| Rollout Systems, LLC | Job Vacancies at Rollout Systems, LLC | Deograstius | Kalule | Adelphi, MD |
| Rollout Systems, LLC | Job Vacancies at Rollout Systems, LLC | Kyle | Templin | Aberdeen, MD |
| Rollout Systems, LLC | Job Vacancies at Rollout Systems, LLC | Meshco | Walters | College Park, MD |
| Rollout Systems, LLC | Job Vacancies at Rollout Systems, LLC | Ademola | Adebisi | Bowie, MD |
| Rollout Systems, LLC | Job Vacancies at Rollout Systems, LLC | Antoine | Baker | Columbia, MD |
| Rollout Systems, LLC | Job Vacancies at Rollout Systems, LLC | Nicholas | Baur | Detroit, MI Area |
| Rollout Systems, LLC | Job Vacancies at Rollout Systems, LLC | Purva | Dublay | Ellicott City, MD |
| Rollout Systems, LLC | Job Vacancies at Rollout Systems, LLC | Andrew | Twardowski | Baltimore, MD |
| Rollout Systems, LLC | Job Vacancies at Rollout Systems, LLC | Alanna | Watkins | Hyattsville, MD |
| Rollout Systems, LLC | Job Vacancies at Rollout Systems, LLC | Salome | Sampson | Baltimore, MD |
| Rollout Systems, LLC | Job Vacancies at Rollout Systems, LLC | Amanda | Betts | Woodbridge, VA 22191 |

**WHAT OUR CUSTOMERS
SAY ABOUT US**

Nestle Purina



JADEA ABOLAHRARI
Careers Brand Manager



“

We had the privilege of working with vFairs for the first time in July 2016 to execute a virtual recruitment event. We couldn't be more pleased with the outcome!

Working with vFairs made the entire process seamless. Not only were they efficient when making changes to our site, but also always open to the new ideas and suggestions we had.

During the event, vFairs supported us technically from start to finish, though thankfully, we never really needed it. At the conclusion of the event, vFairs sent us a thorough report of the visits, views, and downloads from the booths.

Their customer service is top notch from start to finish – it was an enjoyable experience to work with the vFairs team.

Read the full case study here:

<https://www.vfairs.com/nestle-purina-vipurina-day-virtual-career-fair-2/>

Ford Motors



NIAMBI POWELL
Inclusion & Diversity
Specialist



“

vFAIRS delivered an optimal customer experience - we were very pleased with the technology, the creative partnership, and always-on support we received from the vFairs team.

We are truly excited to continue the use of the vFairs software to help Ford succeed in the virtual hiring space!

The vFairs software is super user-friendly! The features are easily adjusted and the editing mechanisms are intuitive. Multiple users were able to build their booths with unique content, with minimal effort! Ease of use is superb with this software. The aesthetics are also top-notch - look and feel are critical for company branding, and the vFairs platform did not disappoint.



GAZI FAZAL

Associate General
Manager



“

Very easy to deal with & great support

Most amazing thing about this is that it is very customized. Also, very easy in terms of navigation. Great support!

American Public University System



ANN EASTHAM

Manager of Events and
Technology

American Public University System

American Military University | American Public University

“

The software is incredibly intuitive and easy to use, which makes it accessible for a wide audience. We had users who are very experienced in IT and user experiences and complimented how great the software was and those with less experience also appreciated how easy it was for them to use it! It helped us put on a successful event additionally, the flexibility of the software means that anything can be customized which was much appreciated! It meant that the software could work around our needs instead of the other way around.

We also received incredible customer support before, during, and after our event. Not only did the software worked flawlessly, but all of our contacts there were a pleasure to work with. All questions and concerns were addressed quickly and treated with the utmost importance, even if I asked the same question several times.

<http://stem2018.vfairs.com/>

THANK YOU

QUESTIONS?

LET'S TALK



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