vbout vs SharpSpring

SharpSpring alternative

Here's a comparison between SharpSpring and VBOUT which shows the difference between both in terms of features, pricing and onboarding.

Email marketing

VBOUT allows you to import and manage unlimited contacts into their platform and you can also update your communication preferences by choosing which list(s) you would like to subscribe or unsubscribe from. SharpSpring charges you based on the number of contacts in their database and pricing increases as you add more. Also for merge tags, you can add an unsubscribe link at the footer of your emails but the option for your contacts to update their communication preferences is not available.

	SharpSpring	vbout
Lead Management	✓	✓
Unlimited Contacts	✗	✓
Drag & Drop Builder	✓	✓
Communication Preferences	✗	✓

Marketing automation

VBOUT's automation builder allows you to drag and drop ready-made email templates that you can use to create automation workflows. You can also create other automated messages such as browser push notifications and SMS messaging using Twilio. SharpSpring automation builder doesn't have ready-made automation templates and browser push notifications. For SMS, they integrate with a text messaging solution and you have to export SharpSpring contacts, then upload your selected contacts to the other platform to be able to send messages but you can't send SMS messages directly from their platform.

	SharpSpring	vbout
Ready-Made Automation Templates	✗	✓
Drag & Drop Builder	✓	✓
SMS Messaging	✗	✓
Browser Push Notification	✗	✓

Social media

VBOUT and SharpSpring allows you to manage all your social media profiles in one place. You can also compose and schedule social media posts, visualize the calendar and track brands, competitors and industry mentions. The difference is that with VBOUT, you can take advantage of more additional features such as mass posting, custom posting, profile grouping and manage your social streams by engaging with your followers.

	SharpSpring	vbout
Social Calendar	✓	✓

Posts Composing / Scheduling	✓	✓
Social Stream Management	✓	✓
Profile Grouping	✗	✓
Social Listening	✗	✓

Access the comparison chart

Analytics

VBOUT and SharpSpring have the same analytics features. You can create multiple dashboards and measure your performance across all marketing channels in one place. The only difference is that VBOUT allows you to share your reports with a publicly accessed URL.

	SharpSpring	vbout
Multiple Dashboards	✓	✓
Automated Reports	✓	✓
Publicly Accessed Reports	✗	✓
Automation Analytics	✓	✓
Landing Page Analytics	✓	✓

Pricing

For a professional plan, SharpSpring charges you $450 for 1500 contacts, including all features. VBOUT, however, allows you to manage unlimited contacts but charges you for the number of emails and the lowest package starts with $100, including all features and you can also build your own plan using only the features you need. Check out our pricing plans for more details.

	SharpSpring	vbout
Basic Plan	$450/mo - 1500 contacts - Including all features	$100/mo - 5000 emails - Including all features
Intermediate Plan	$650/mo - 10K contacts - Including all features	$150/mo - 10K emails - Including all features
Advanced Plan	$875/mo - 20K contacts - Including all features	$500/mo - 100K emails - Including all features

Onboarding

In order to get started using SharpSpring, you should pay for a one-time onboarding fee that costs $1800. The team provides intensive support during the first 60 days to help you succeed. With VBOUT's onboarding fee starting at $995, you will get a personalized training provided by one of our experts to help you setup your account and get your marketing automation up and running. You will also get different sessions on how to use each of the marketing initiative on the platform.

	SharpSpring	vbout
Onboarding Fee	$1800	$995

Interested in finding out more details about how both tools compare as well as a side-by-side comparison of other top marketing automation software vendors?

Access the comparison chart

N.B: We made every effort to provide the most accurate figures, however, we advise verifying details with SharpSpring as pricing and packages can change.

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