



Hubspot alternative

Here's a comparison between Hubspot and VBOUT which shows the difference between both in terms of features, pricing and onboarding.

Email marketing

VBOUT allows you to import and manage unlimited contacts into their platform, whereas Hubspot charges you for specific number of contacts and pricing increases as you add more.

| | HubSpot | vbout |
|-----------------------|---------|-------|
| Lead Management | ✓ | ✓ |
| Unlimited Contacts | ✗ | ✓ |
| Drag and Drop Builder | ✓ | ✓ |
| A/B Testing | ✓ | ✓ |

Marketing automation

VBOUT's automation builder has [browser push notifications](#), which allow you to target your contacts as well as anonymous visitors with continuous updates about your company. The difference is that Hubspot doesn't have this feature built in and you have to install a plugin or use a third party source.

| | HubSpot | vbout |
|---------------------------|---------|-------|
| Browser Push Notification | ✗ | ✓ |
| Email Automation | ✓ | ✓ |
| SMS Messaging | ✓ | ✓ |

Social media

VBOUT allows you to organize your social media profiles into groups. This feature is not available in Hubspot.

| | HubSpot | vbout |
|------------------------------|---------|-------|
| Social Calendar | ✓ | ✓ |
| Posts Composing / Scheduling | ✓ | ✓ |
| Social Stream Management | ✓ | ✓ |
| Profile Grouping | ✗ | ✓ |

[Access the comparison chart](#)

Pricing

For a professional plan, Hubspot charges you \$1000 for 5000 contacts. VBOUT, however, charges you for the number of emails and the lowest package starts for \$60 excluding social media, automation, landing pages and analytics. If you want to use all features, you will pay \$100 for the lowest plan. Also with VBOUT, you can build your own plan using only the features you need. Check out our [pricing.plans](#) for more details.

| | HubSpot | vbout |
|-------------------|--|---|
| Basic Plan | \$1000/mo - Max 5000 contacts - Billed annually | \$100/mo - Unlimited contacts based on 5000 emails per month - Month-to-month |
| Intermediate Plan | \$1250/mo - Max 10K contacts - Billed annually | \$150/mo - Unlimited contacts based on 10K emails per month - Month-to-month |
| Advanced Plan | \$4100/mo - Max 100K contacts - Billed annually - Higher plans are also available | \$500/mo - Unlimited contacts based on 100K emails per month - Month-to-month |

Onboarding

Hubspot's onboarding ranges between \$3000 and \$6000. VBOUT's setup fee starts at \$995.

| | HubSpot | vbout |
|----------------|-----------------|-------|
| Onboarding Fee | \$3000 - \$6000 | \$995 |

Interested in finding out more details about how both tools compare as well as a side-by-side comparison of other top marketing automation software vendors?

[Access the comparison chart](#)

N.B: We made every effort to provide the most accurate figures, however, we advise verifying details with Hubspot as pricing and packages can change.



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