

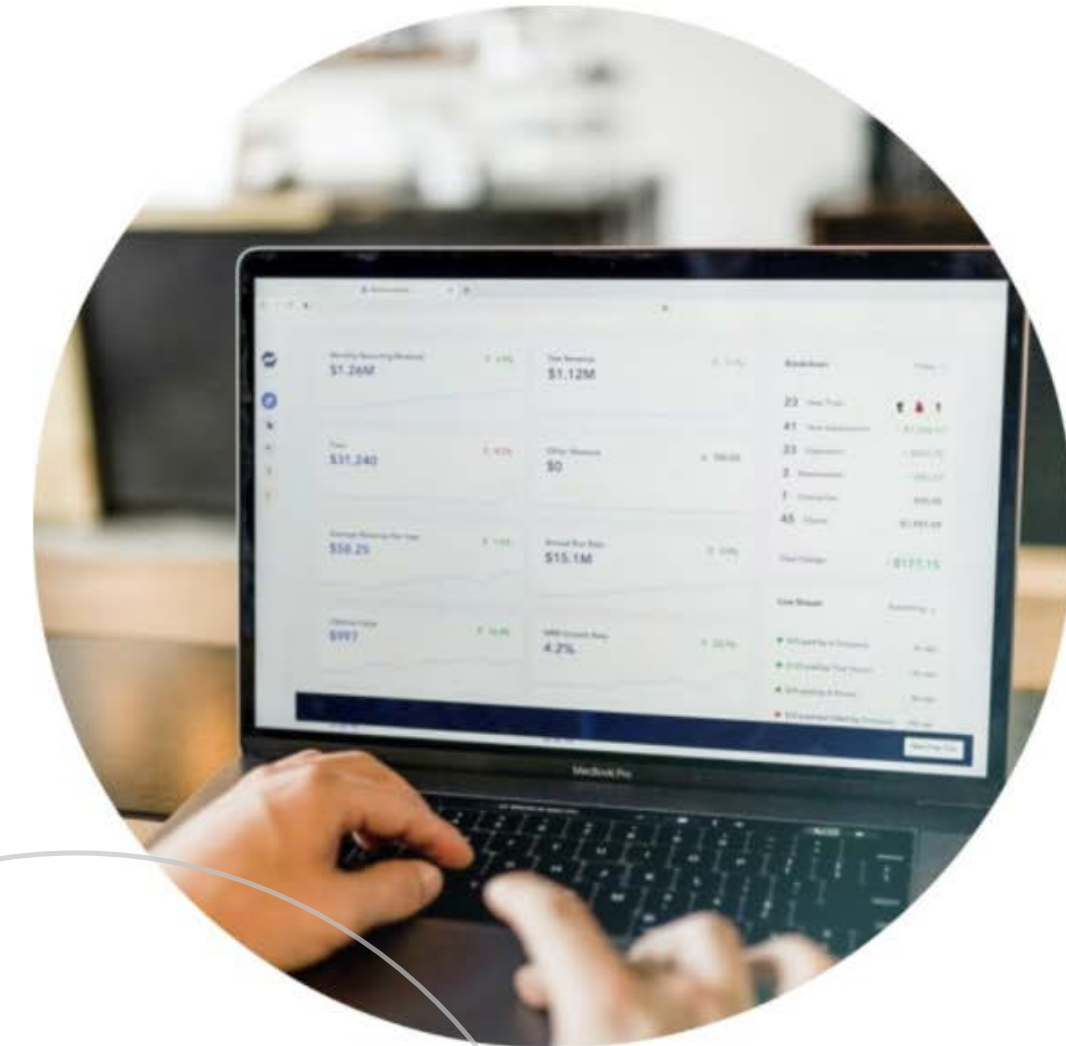


Swipesum *for* Financial Institutions

ABOUT SWIPESUM

Software-enabled payments consultants.

Swipesum is a unique combination of industry expertise, innovative software technology, and partnership network. We advise merchants on how to improve their payments arrangements, reduce the costs associated with accepting credit cards, and implement innovative solutions.



SWIPESUM AND FINANCIAL INSTITUTIONS

Swipesum increases the profits from your merchant services offering & improves customer service.

Banks choose one of two solutions.



OPTION 1 OF 2

Swipesum Complete.

Swipesum will power your entire merchant services offering with Swipesum Complete. Financial institutions leverage our payments experts and proprietary software to run their complete merchant program.

SWIPESUM COMPLETE

Swipesum's Processor Network

We have a relationships with all core acquirers and over 70 payments providers, allowing Swipesum to source the best solution at the best rate for every potential client.

Banks will never lose a deal due to limited functionality. As compared to a partnership with a single ISO or distributor.

The key to our success is unmatched customer service for banking clients. Swipesum provides their clients an outsourced Chief Payments Officer at no cost.

SWIPESUM COMPLETE

Access to Proprietary Tools

Along with our network of providers, we've built the software that powers merchant sales organizations.

- Enable any business banker to effectively sell merchant services, with our online consultations.
- Our partner dashboard allows Banks to monitor their merchant clients, and track their revenue.
- Our marketing team creates articles, infographics, and updates for sharing on your blog or social platforms.



SWIPESUM COMPLETE

How it works for Financial Institutions

Partnering with Swipesum will give you access to our knowledge base, technology, and revenue benefiting both the financial institution and its clients.

01.

Partner Agreement

Swipesum will become a financial institution's trusted payments provider.

02.

Referrals

The bank can leverage our consultation tools to refer merchants to Swipesum through an online portal.

03.

Revenue Sharing

Swipesum shares monthly recurring commissions with bank partner.

SWIPESUM COMPLETE

How it works for your clients

We care about your clients. Here's the process for merchants that work with your financial institution.



The Consultation

During a free consultation, Swipesum will identify the merchant's needs & goals to develop a unique payments strategy for their business.



Merchant Audit

Swipesum will conduct a statement audit to identify opportunities to improve a merchant's rates. We will source the top three solution providers and a comparison of pre-negotiated pricing options for their business.



Solution Implementation

Swipesum will help navigate the underwriting process and assist with any payments integrations. Whatever a merchant needs, we will be there to make sure the transition is smooth.



Ongoing Support

Swipesum offers ongoing customer service and consulting services to ensure the best solution and cost-savings for your clients.

SWIPESUM COMPLETE

Additional services we offer to your clients

Swipesum has a wide range of capabilities ranging from unrivaled support and experience to innovative software and resources. All of these services will be available to a bank's clients.

OUR EXPERTISE

Merchant Statement Audits

Interchange Optimization

Renegotiations

Customer Support

Processor Evaluation

Chargeback Protection

Hands-On Implementation

Reduced Wholesale Pricing

OPTION 2 OF 2

License Our Software.

Financial institutions can license our software to optimize their merchant services offering.

OUR SOFTWARE

Statement

Staitment is the first merchant statement reading software that turns any business banker into a merchant expert.

This tool will instantly analyze any processing statement and create digital cost-comparison sales proposals within minutes.



OUR SOFTWARE

Benefits of integrating Staitment into your merchant services

- Leverage white-labeled tools to turn your website into a merchant lead generation tool
- Ability to analyze any statement while you're in front of the merchant
- No merchant services training needed to complete a statement analysis
- Create beautiful PDF or digital cost-comparison sales proposals to decrease sales cycle time

GET IN TOUCH

**Schedule a free
consultation with a
payments expert today.**

CONTACT THE CONSULTING TEAM

(314) 390-1467

save@swipesum.com



