

16 Time-Saving Statistics

from Real Video Interviewing Customers



Presented by

SPARK HIRE 

In recent months, video interviewing technology has taken the hiring process by storm. Tools that were once considered a “nice to have” are now being touted by many users as must-have technology. But, when investing in new tech, it's important to know how it will truly help you achieve your goals. With hiring and recruiting especially, measuring success can feel like a huge challenge.

Luckily, those who use Spark Hire’s video interviewing software have easy access to analytics and are able to track process improvements that save them time, money, and stress. We interviewed 16 of such users and are excited to be able to share the stories behind some of their incredible statistics.

Check out these 16 time-saving statistics from real video interviewing customers:



// G2

(business software review site) has reported, “95% of Spark Hire customers see full ROI within 90 days of service due to the tremendous amount of time they are able to save.”

All Web Leads //



Using Spark Hire, they were able to take a 45 minute scheduled phone interview and replace it with a 15 minute one-way video interview. The videos are completed by the candidate in their free time, and then reviewed by the hiring team at their convenience. This change saved the team countless hours in the screening process, and also gave them powerful insights enabling them to focus their time on only the best applicants.



// Amarillo ISD

With the help of Spark Hire, they've offered hundreds of applicants the ability to interview online. Most of their interviews are viewed by multiple stakeholders, sometimes up to 11 different people.

Time Savings: Before Spark Hire, the scheduling, seat time and man hours away from campus would have cost the district upwards of 2,400 man hours with a cost of close to \$103,000.

Since using Spark Hire, the district estimates that it only spends 8 minutes per interview which has resulted in their man hours being cut to 270 hours or \$12,000 which is a savings of \$91,000 per year.

Barrick Gold //



With traditional interviewing, they would spend a minimum of 30 minutes screening each applicant. Using video interviewing, they have cut that screen time down to 6-7 minutes per candidate.

Process Improvements: Video interviewing has simplified the screening process for their high volume recruiters. Based on the type of role to fill, they either use the live video interview or the one-way video interview as the initial screen. This allows them to essentially get rid of having to complete a phone interview with every candidate that applies.

Now, they quickly find out whether or not a candidate is unqualified without ever wasting any time speaking with them. This has saved the team hours and hours of time.

They also eliminated the need to schedule time with candidates via calendar invites. Instead, they simply send out an interview link and next day we have tons of video interviews ready to be reviewed.

Global connectivity and collaboration: Spark Hire is a great tool for their convenience as all interviews are saved on the platform, including live video interviews. They are all recorded and saved so the team can easily review them at any time. This allows the hiring team to reference and review any interviews they need, even if they aren't in the office or in the same room.



// Chick-fil-A Polaris Fashion Place

It was so time-consuming for this small team to phone screen every candidate, that they sought out an affordable video interviewing software. As the team's hiring needs grew, video interviews became the key to effectively identifying the right people for their team.

Time Savings and Retention: By automating the screening process, they save 8.33 hours (a full day of work!) each week. They also found candidates were 30% more likely to stay past 90 days if they complete a video interview as part of the hiring process.

College Possible //



Previously using Skype for video interviews, the team found the work of arranging interviews across time zones and for large numbers of applicants entirely too much work to be sustainable as they grew. So they implemented one-way video interviews in place of their Skype interviews. They save an average of 20 minutes per applicant and in less than a year have processed hundreds of applicants.



// Connect Restaurant Services

Spark Hire has dynamically changed the company's identity and how they function by giving them a national presence. Using video interviews, the team gets a clear picture of each candidate's personality and who they are.

Time Savings: It's been beneficial to the company because they are no longer bound by a full one hour interview (or 30 minute phone screen). It speeds up the placement process as they're able to gather enough of a profile of their candidates for hiring decision makers, leaving them wanting to learn more.

Digital Federal Credit Union //



They hire over 300 new employees every year by sorting through 8,000 applications as a team of 3. With Spark Hire, they now have the time and ability to vet candidates more efficiently and turn their attention to others. They now spend significantly less time vetting candidates.



// DLP Realty

Spark Hire's video interviews allowed them to completely eliminate their initial 45 minute phone interview completed by busy hiring managers and executives.

Once the decision is made to advance a candidate to interviews, they simply send each a link to complete their video interview. Each member of the team has the ability to review and rate every interview they receive when it's convenient for them. Even better, all candidate information is now kept in one convenient place.

Euler Hermes //



Video interviews allowed them to increase their hiring efficiency 7x. Instead of 10 manual recruitments per week, they recruit 10 employees per day using Spark Hire.

The regional HR team received tons of positive feedback from their local HR teams based on the efficiency gains made with Spark Hire.



// FCCI Insurance Group

Before, they would spend 30-45 minutes speaking to each candidate on the phone, followed by a call or email to the hiring manager to debrief. What took an hour (or more) before now takes about 10 minutes total.

The [interview scheduling tool](#) prevents multiple emails back and forth with candidates to schedule a phone interview. The video interviews save even more time because many candidates only need one email to prompt them to complete the interview.

The time savings from video interviews allows the recruiting team to focus on other recruiting tasks like outbound recruiting for hard to fill positions.

Fidelity & Guaranty Life //



The team estimates it takes approximately 5 minutes to review a video interview compared to 30 minutes per phone screen.

**SAGE
CORPS**

// Sage Corps

They are able to process 5X the number of interviews than before their shift to Spark Hire.

After just the first month, they calculated the time saved - Spark Hire essentially eliminated a contractor position that the founder would have had to fill for the sole purpose of reviewing interviews.

Time savings from Spark Hire freed up the team to tackle other issues, ultimately saving them thousands of dollars worth of employee time.

Candidates have also provided great feedback that they appreciate the flexibility offered through one-way video interviews.

Spirit Airlines //**spirit**
LESS MONEY. MORE GO.

They average sending 150 interview requests monthly for 1 specific role and receive approximately a 50% return response rate, which is much improved from their previous process. Part of the benefit of Spark Hire is those who do not complete their interview would not be high-quality and engaged employees.

They use Spark Hire as a pre-screening method for bulk hiring roles and during open house hiring events. Since implementing Spark Hire, they have seen an increase in the quality of candidates in attendance at the events and decreased the time spent on in-person interviews.



// Yes! Prep

They hire upwards of 350 people per year, and spent a lot of time on phone interviews. While phone screens provide valuable information, it wasn't sustainable for their hiring team. Video interviews replace their hour-long phone screen entirely and take 10-20 minutes for candidates to complete on their own time.

WSP Australia //



Looked into video interviewing because a thorough screening and interviewing process would save them time and money, and allow them to sift through a surplus of candidates, since they hire about 750-850 permanent employees per year across Australia and New Zealand.

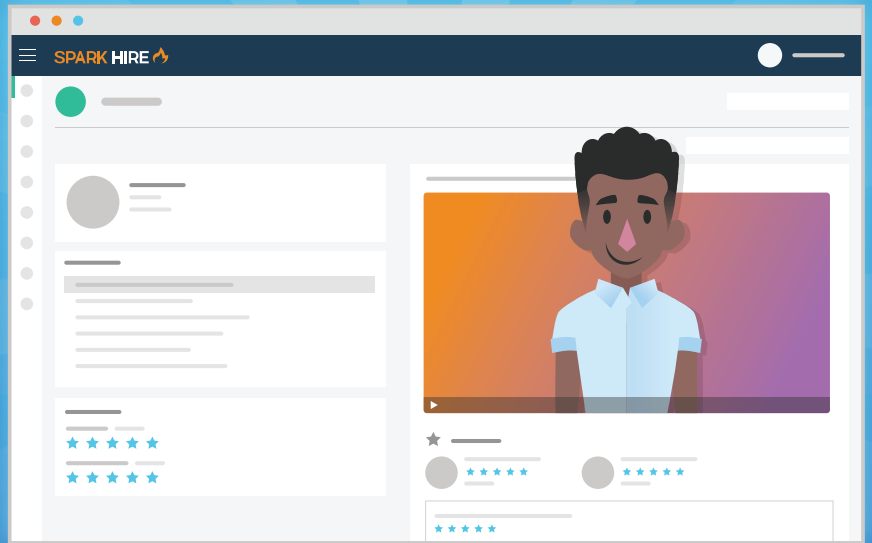
Time Savings: They estimate it takes approximately 5 minutes to review a video interview compared to 30 minutes per phone screen. As a result, they have saved at least 100 hours during the graduate candidate selection process by using video interviewing.

Plus the quality of insights about each candidate they get from video interviews and having multiple people team members review responses adds additional confidence to their selections.

Biggest impact on the team: The time savings from getting rid of phone screens. Video interviewing has allowed them to cast a wider net over their candidate pool. In the same amount of time they would interview 3 or 4 candidates by phone, they can review 10 candidate video interviews.

Interested in learning how improved your hiring and recruiting process will be with video interviews?

Check out Spark Hire, the leading video interviewing platform!



Thousands of organizations trust Spark Hire to help them...

- Eliminate phone screens
- Gain more insight on candidates
- Improve collaboration between recruiters and hiring managers
- Increase interview efficiency by 5-7x

Learn how you can experience similar results through a quick demo with a Spark Hire product expert.

[Request a Demo](#)