



Powering the
customer journey

sinch

We are Sinch

– the #1 global industry experts in mobile engagement

At Sinch, our mission is to help brands excel by building experiences that engage audiences and form closer customer relationships. Our cloud communications platform allows brands to connect with people around the globe in seconds or less,

create personalized interactions on any channel, and generate tangible results that drive business. We are #1 in messaging, with a strong intention on helping brands take their customer engagements to the next level.

Get closer to your customers

We help you personalize your messaging to capture your customers' attention through direct channels built on trust and relevance. Our cloud communications platform connects you to every mobile phone on the planet within seconds.

Grow, scale and transform with ease

Our cloud technology takes you from proof-of-concept to delivery in minutes. We are a trusted and robust partner, delivering 40 billion engagements/year for 1000+ enterprise customers (8/10 of the biggest US tech companies), and hundreds of operators globally.

Powerful tools and customizable content

Whether you're looking for the direct impact of a text message or the immersive experience of personalized video, we have flexible tools that connect you with customers on your own terms and deliver tangible and measurable results – no matter how you wish to engage.



Exceptional customer experiences can transform every industry

Banking

We're helping banks across the globe by devising mobile engagement solutions tailored to their unique needs. Thanks to this flexibility, reducing costs, scaling up and tracking engagement becomes a breeze.

Benefit: WhatsApp messaging can cut service costs by 40%.

Telecom

We've worked with international operators for over 30 years. Among many things, we've helped them better manage customer expectations. By sending customers personalized videos via MMS, we've explained a bill on sign up or upgrade. Now customers don't get unpleasant bill surprises. And thanks to this, we've reduced churn, increased loyalty, and customer satisfaction.

Benefit: Personalized videos can cut churn by 17%.

Technology

We're all about keeping communities safe in the digital world. That's why we've partnered with many global social media and messaging platforms to verify all new users. Our solutions have the power to reduce friction and send conversion rates sky-high.

Benefit: 2FA can increase conversion rates by 11%.



A flexible solution for every need



Personalized Mobile Engagement

Campaigns & Conversations



Communication APIs

SMS, MMS, RCS, WhatsApp, Voice, Video and Verification, Conversation API



Super Network

The world's largest global network of direct operator connections



Operator portfolio

RCS as a Service, A2P Monetization, Messaging for 5G Networks, and Network Infrastructure



Talk to us.
We're experts in messaging!

sinch

+46 844 682 803
sales@sinch.com
www.sinch.com

