



Remind Me... *Why* **SchoolStatus?**

SchoolStatus delivers and tracks reliable parent communication based on powerful student analytics.

App-based parent communication may work for notifications and updates, but there are limitations for real parent engagement.

Student data should inform parent conversations, and parent conversations should be a part of your student data.

SchoolStatus removes the barrier of a 'parent opt-in.'

With app-based communication tools, parents have to 'opt-in' to receive communication from teachers. Studies show that when parents are asked to sign up for text alerts by going to a website, less than 1% comply. SchoolStatus reaches parents with simple SMS messages sent directly to the recipient's text screen where there is a 98% likelihood it will be read.

SchoolStatus conversations are two-way and captured in the student's record as part of their history.

Text messages, phone recordings, and emails are ALL captured and connected to the student's record. The record, called a Student Card, gives educators an up-to-date picture of all student data. Automatic logging and recording of all communication with SchoolStatus means that calls, texts, and emails can be reviewed for compliance, as well as professionalism.



App-based communication tools that are built to reach hundreds of parents at once are not designed for one-on-one conversations or responsible oversight. Whether doing a deep dive for an IEP meeting or a quick review for an unexpected parent phone call, student data including communication records are centralized and easy to access.

With SchoolStatus, text transcripts, call recordings, call transcriptions, and email records are available to the appropriate people within a few clicks.

SchoolStatus makes identifying special groups and communicating with their associated family members easy.

With the Searchlight feature, you can create dynamic student lists based on specific data points, and then communicate with the parents of those students specifically. Identifying students in need AND communicating with their parents no longer requires uploading a static list.

SchoolStatus prioritizes teacher privacy.

We provide two-way communication with parents without exposing your personal phone number.

SchoolStatus automatically integrates with ALL your student data.

No other parent communication software provides tools for data analytics and parent communication from the same login.

When data and communication are combined, educators can begin to see the real effect of parent engagement on a student's educational journey.

