



ResMan Essentials



The Best Properties Have Solid Foundations

What if your property management software could be more than just notifications and numbers? What if your software was an asset that came with a partner experience that you can love?

As the core of our multifamily solution suite, ResMan Essentials is everything an enterprise software solution should be. Gone are the days of bloated software and overly complicated workflows. Our 3-click innovation means you and your staff can accomplish daily tasks with ease, improving resident experience, NOI, and investor visibility.



The Board Room

Customize your view of real time data across multiple properties.

Accounting

Improve your cash flow and bottom line with AP and AR automation.

Budgeting

Simplify workflows, eliminate errors, and forecast with unprecedented ease.

Maintenance

Control spend and improve resident satisfaction with mobile friendly inventory management and expense tracking.

Reporting

Protect and grow your investment by gaining key business insights.

Lead Management

Convert a lead to a lease and maximize marketing ROI with automated communications.

SMS

Reach your residents on the platform they use the most.

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ResMan Essentials



Multiple Asset Types ... No problem!

The flexibility of the ResMan solution means that you can manage multiple asset types with one easy to use software.

If your portfolio includes affordable housing, we've got you covered. ResMan Essentials Affordable was built to meet the needs for management companies that participate in HUD programs, rural development, and Tax Credits (including HOME, Tax Exempt Bond, and more).

You can add the Affordable edition at any time.

- Qualify & convert potential applicants
- Audit ready affordable wait list
- Build your program options
- Generate HAP/subsidy ledgers

"ResMan is by far the most intuitive and efficient property management software we have experienced. We are now able to focus more on the properties and spend much less time managing our software processes."

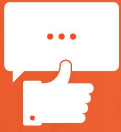
-Ben Kurtz | Newcastle Properties

	Conventional	Affordable
Accounting	✓	✓
Budgeting	✓	✓
CRM	✓	✓
Lead Management	✓	✓
Mobile Optimization	✓	✓
185+ Standard Reports	✓	✓
Doc Management	✓	✓
SMS Communications	✓	✓
Portfolio Reporting	✓	✓
Customer Financial Reporting	✓	✓
Vendor Compliance	✓	✓
Package Tracking	✓	✓
HUD		✓
Tax Credit		✓
Rural Development		✓



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ResMan
Engage



The experience residents expect and beyond

Resident expectations have matured as mobile and location technologies have advanced. A new understanding of the demands of an elegant, efficient, and profitable resident lifecycle has resulted in ResMan Engage, multifamily's easiest way to deliver the optimal resident experience.

Deliver a modern and consistent resident experience from the first click or walk-in, straight through renewal or move-out, regardless of the device or property configuration.

Since ResMan Engage is built on the innovative Multifamily Solutions Suite platform, key data is captured and made available to subsequent workflows like no other technology you've seen. Staff can easily execute on efficiency and profitability initiatives without being limited by their operating technology.



"The ability to be as automated as possible with messaging, communicating with the residents through events and within the portal, and ... not [having to go through] an email system, [ResMan] streamlines the process even for the resident and allows them to easily communicate back with us."

-Melinda Howard | PLK Communities LLC

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ResMan
Engage



ResMan | Engage Overview



Marketing

Integrated website and search marketing that ensures your property gets found and leased.



Leasing

A gapless leasing process that boosts the profitability of every lease, every time.



Connect

An open/documented line of communication with residents that keeps trust and loyalty high.



Qualifer

Sign residents who pay on time and stay the longest.



Payments

A secure, online way to pay that decreases collection times, reduces workloads, and eliminates errors.

**Deliver what your
residents expect**

Go beyond their expectations



Insurance

Protect your property while protecting your residents, too.



Credit Builder

An opportunity for residents to achieve financial goals while opening new revenue streams for the property.



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ResMan Extend



Evolve Your Technology Ecosystem

Your software should grow as your business grows. We've carefully curated a network of world-class partners that work seamlessly with the ResMan platform and connect to your evolving technology ecosystem. Gone are the days of being forced into third party vendors or software solutions that don't fit your business. ResMan connects you to the best technology, including marketing, revenue management, and dozens more.

ResMan's progressive platform approach, coupled with a robust roster of partners means you can expand your solution to meet your needs.

Seamless Experience

Your onsite teams and everyone at corporate share consistent data flows and business processes across every role.

Robust, Yet Flexible

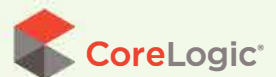
Evolving investor and resident expectations means your business and your software need to easily and quickly adapt.

World Class & Worry-Free

Our willingness to work with the best in the industry means we've built an extensive list of trusted partners for any need.

ResMan Premier Partners

CONSERVICE
The Utility **Experts**



 **PayLease**

 **Nexus Systems**
Leading the Way in Paperless AP Management

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ResMan Extend



Premier vs. Certified Partners

Premier

- Known best-in-class
- Integration guaranteed to work
- Fully supported by ResMan
- Vital capabilities for a full solution

Certified

- Anyone can extend the ResMan solution
- Integration standards for consistency and quality
- Zero integration fees
- Ever-growing list of supported integrations

"All of our systems, five to be exact, from resident screening to insurance tracking, needed to be integrated...our sales associate and integration team worked diligently to make this a seamless transition and we were very happy with the results."

- Stacy Walton | Capital Investment Group

Integration Solutions Include:



Screening



Online Payments



Revenue Management



Lease Documents



Insurance



Purchasing



Maintenance



CRM



...and many more



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ResMan
Care



Connections that Count

Software doesn't run your business, people do. ResMan Care is about connecting our people with yours to help you be successful. You'll see the difference from the very beginning. From the detailed implementation plan to ongoing training, we measure our success by your satisfaction. This is what we mean by Love Your Software.

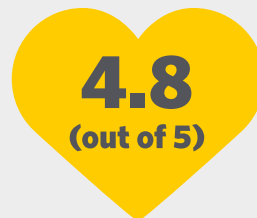
Committed to Your Success

- True intimacy with your goals, needs, and pain points
- Deeply committed to your success
- A true and dedicated partner who has walked in your shoes

"I have to rave about ResMan's customer support. Rather than a prolonged 'service request' with multiple layers of technical support, the ResMan team will reach out with a personal phone call. I find that very refreshing."

- Peggy Miltenberger | Coastal Properties

Product Approval Rating



Customer Support Rating



User Retention



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ResMan Care

Connections that Count

Implementation

- Go-live measured in days, not quarters
- Gapless reporting promise
- Painless and informed process

Training

- Online or at ResMan's state-of-the-art training lab
- Trainers are former operators
- Online learning management system

Customer Success

- Unlimited support options available
- Response SLAs
- Dedicated, proactive Account Executive

There's a Better Way. We Promise.

Partner with a dedicated project manager

Your project manager works on your data conversion from start to finish.

Watch us work

ResMan's in-house team analyzes your current data and performs all extractions and migrations, including accounting set-up, core property data, resident data.

Become the expert

Our training specialists make your team ResMan experts in no time.

9 Step Conversion Process



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