

When a Fortune 500 company sets out to strengthen the skills of their sales teams, they turn to the leader in collaborative video-based practice: **Rehearsal**. To measure the effectiveness of Rehearsal, nearly 1,000 sales employees were split into two groups: **Group 1** trained using existing methods while **Group 2** trained using Rehearsal combined with existing methods. Sales figures were recorded and compared for each group before and after training.



The group that trained with Rehearsal generated seven-figure revenue gains.



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