

The system you need for the business you want.

QQCatalyst is an agency management system that provides operational, marketing, and sales pipeline management tools. It enables agencies to strengthen customer relationships and ensure effective business management, so they can focus on growing their book of business.

Features you need

- **Grow your sales pipeline:** With **Salesroom**, you can identify new business, round out your current accounts, and strategically manage prospect sales cycles with the fully-integrated sales pipeline manager.
- **Find new business with easy email marketing:** **Marketing Automation** lets you create email marketing campaigns to better service your existing customers, cross-sell, or acquire new customers.
- **Monitor employee productivity to increase efficiency:** **Employee Productivity** allows agencies to track the activities of their employees when using the system, so they can recognize leaders and get insight on how to improve productivity for all staff.
- **Provide exceptional customer service and easily manage policies:** **Policy Management** allows you to give both existing and prospective customers a comprehensive summary of all their current and future insurance policies.
- **Manage your staff with increased visibility of their status:** **Employee Time Clock** allows agency administrators to track the clock-in / clock-out activity of their employees and indicate which clock-out reasons are payable.

Some customers have seen potential for

Efficiency: "It used to take 30 minutes a day to run our business-critical reports. Now it takes 30 minutes once a month."

John Wheeler, Owner, The Wheeler Agency

Retention: "QQCatalyst helps us retain customers by allowing us to identify problems before they occur."

John Wheeler, Owner, The Wheeler Agency

Revenue Growth: "The QQCatalyst product is like having another team member without having to add bodies. QQCatalyst saves me time, money, streamlines my processes, and helps me sell and service my clients more effectively."

Michelle Mosher, Principal, Southshore Insurance Professionals, LLC

Contact Us

or call 800.444.4813