

PUZZLE OF SERVICES

Product data extraction
Product matching
Price monitoring
Repricing



www.price2spy.com

ABOUT US



Price2Spy is **developed by WEBCentric** software development company, based in Serbia, currently employing 105 FTEs



We **launched P2S back in 2011** as tool for online retailers to be able to monitor their competitor's prices – we were 3rd such tool on the market. **Experience counts!**



Aside of raw data, we started building **pricing analytics, price comparison and repricing features**



Price2Spy can be easily used for **multi-market** and **multi-currency** cases, where you'd need to manage many **different markets** in a centralized way

5 reasons to work with us



EXPERIENCE COUNTS

One of the first such services, in business since 2011.



DATA ACCURACY

Achieved through fine balance of automation vs. manual work, QA always included.



CUSTOMER SUPPORT AT IT'S BEST

Quick, to the point, no nonsense.



ADAPTABILITY

Can introduce custom rules / processes.



TECHNOLOGY

Can monitor any website, any language, any currency.

TECHNICAL CAPABILITIES

Site crawling



We can scrape any information as long as it is displayed on the product pages (or embedded in the page source).

- Product variations
- Reviews
- Crawling login sites
- Crawling bot-aware sites

Product matching



Automatch

Continuous product matching.

Manual matching

Any matching that cannot be fully automated.

Hybrid approach

Combination of the automated and manual product matching.

Price monitoring



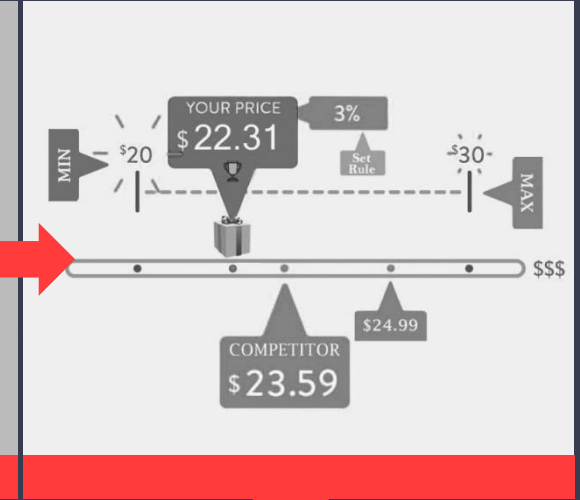
We can monitor prices on a regular basis, daily or multiple times per day.

We offer a powerful reporting mechanism:

- Comparison reports
- Pricing trends over time
- Custom reports

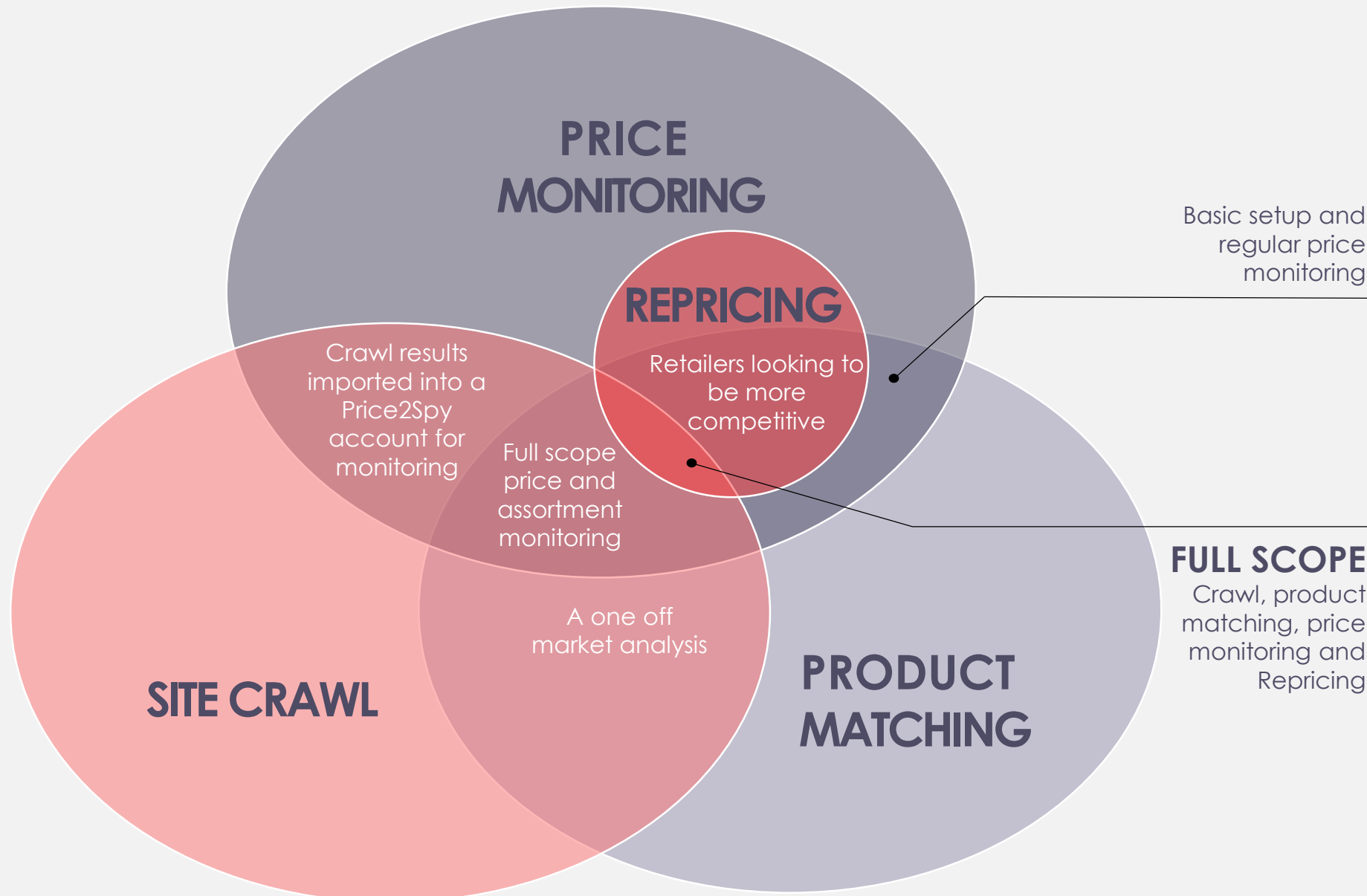
Retailers use our services to adjust their prices and Brands to preserve their brand image.

Repricing



Our Repricing module allows retailers to completely automate their repricing process based on a custom set of repricing rules. We also allow our clients to create a custom logic tailored to their own requirements.

PRICE2SPY SCOPE – FULL PROCESS



PRICE2SPY AT A GLANCE



8 years in business!

One of the first
price monitoring
tools on the market.



680+ clients worldwide!

Retailers
Manufacturers
Agencies



Clients in over 60 countries!

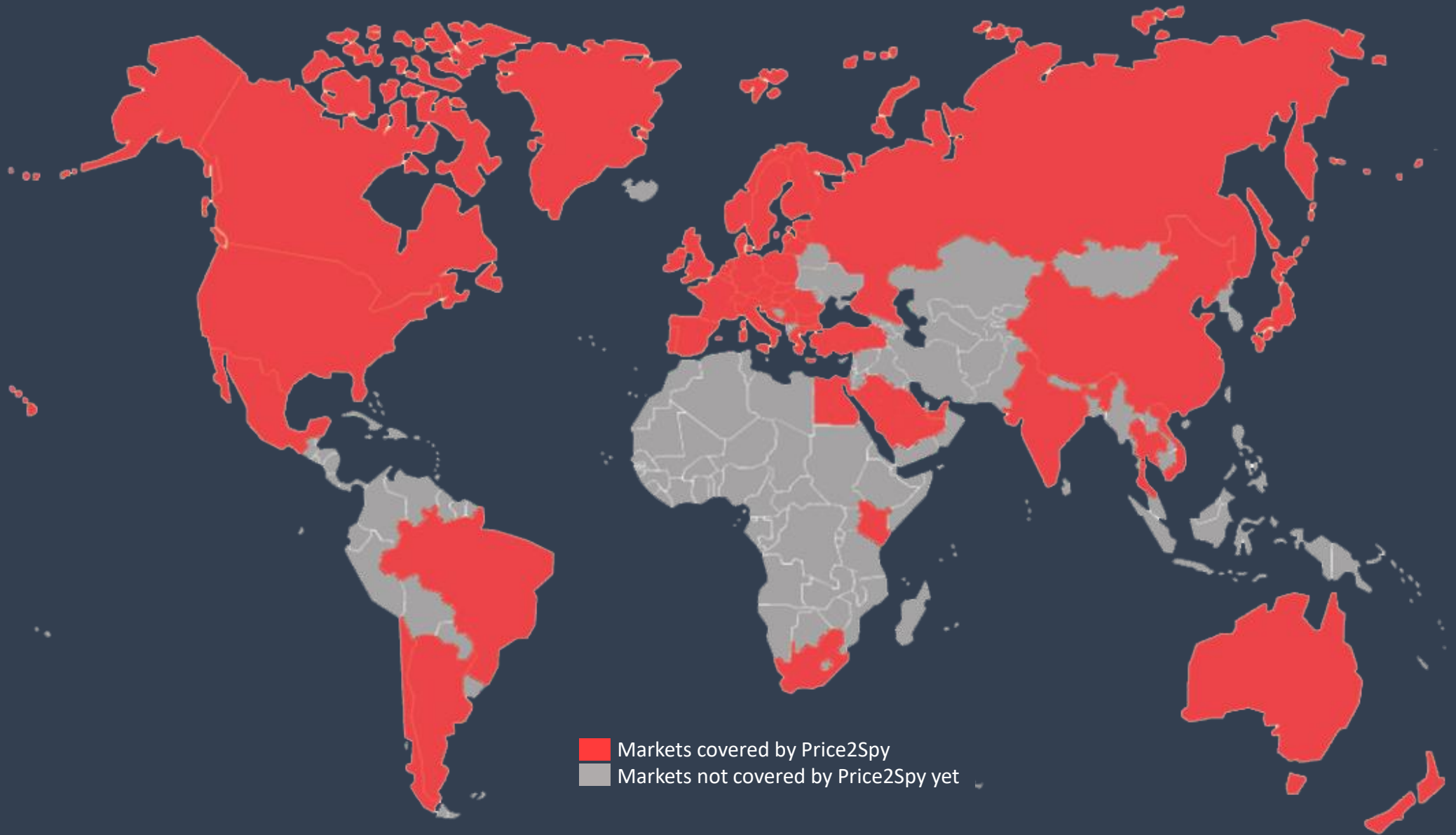
EU
North America
Australia
Far East
Etc. etc.



25 different industries!

Music
Automotive
Pet supplies
Consumer
electronics
And many others

PRICE2SPY WORLDWIDE



BUSINESS MODEL

Setup costs

- **Manual product matching** – charged per combination searched – 0.15 USD (bulk discounts apply)
- **Automatch** – charged per site – 300 USD one off
- **Site Crawl** – charged per request (depends on complexity and expected number of results) – usually 250 – 750 USD per site
- **Customization** – 60 USD per developer hour

Monthly costs

- **Price Monitoring** – all price plans based on the number of monitored URLs, **Basic**, **Premium**, **Enterprise**
- **Automatch** – continuous process adds 20% to Premium price plans, and 40% to Basic accounts
- **Continuous Crawl** – Monthly re-crawls charged 25% of the initial setup costs
- **Repricing** – Direct or Indirect repricing add-on – depending on the chosen plan

PRICE PLAN COMPARISON

BASIC

- ✓ Daily price checks
- ✓ Instant or daily emails
- ✓ Powerful reporting mechanism

PREMIUM

- ✓ Multiple price checks per day
- ✓ API access
- ✓ Capturing additional product information
- ✓ User management
- ✓ Instant price change alerts
- ✓ Powerful reporting mechanism

ENTERPRISE

- ✓ All Premium features
- ✓ Continuous matching process, regardless of the client's industry
- ✓ Continuous account control
- ✓ Repricing add-on, if required
- ✓ Custom import / export functionalities, if required
- ✓ Specific reports, in a custom format, if required
- ✓ Site crawl, with periodical re-crawl included, if required