mediavalet™

Microsoft Gold Partner

DIGITAL ASSET MANAGEMENT SCORECARD

The process of evaluating Digital Asset Management (DAM) vendors is daunting and confusing for many businesses. While the core functions of each DAM system seem similar at first, choosing the right solution for your organization depends on your unique requirements, such as your levels of risk tolerance, requirements to integrate with other technologies, and needs regarding permission and user groups.

How to Use the Scorecard ⊙

This scorecard is divided into several essentials DAM considerations: Platform, Key Features, Integrations, Security and Support – all of which are needed for a successful DAM implementation.

DAM CRITERIA	MEDIAVALET	VENDOR 1	VENDOR 2
Platform			
Storage Limit	Infinitely Scalable		
On-premise vs Cloud-based	100% Cloud-Based		
Platform (Microsoft, AWS, Other)	Microsoft Azure		
PaaS or IaaS Architecure (Built for that platform or migrated)	Built exclusively 100% on Microsoft Azure PaaS		
Global Access (Americas, EMEA, APAC – China, Australia)	Worldwide network of Microsoft-managed datacenters – access from anywhere		
Scalability & Bandwidth	Auto-scaling to support a growing library of any size		
Development Velocity & Innovation	Microsoft Gold Partner - first access to Microsoft innovation and development resources		

DAM CRITERIA	MEDIAVALET	VENDOR 1	VENDOR 2
	Key Features		
User Interface	Clean & easy to use		
File Upload and Viewing	Upload and view any file - full support for over 200 types		
Video File Support	Over 20 file types and renditions		
Rendering and Transcoding Files	Images, photos, video and audio into multiple font formats		
Restrict Folders/Assets	Define which user can access which set of assets		
Permission Groups	Pre-set, role-based permission groups available to control access based on functionality		
Custom Permission Groups	Uniquely define custom permission levels based on individual features		
Version Control	Yes - Check-in and out, commenting, tracking		
Unlimited Users	Yes - included in annual subscription (no additional fees)		
Unlimited Permission Groups (including unlimited administrators)	Yes - included in annual subscription (no additional fees)		
Customizable Search Options	Yes – Boolean search, faceted search and filtering options		
Major Operating Systems	PC, MAC, Linux / OS Agnostic		
In-App Media Previewing	Photos, video and audio files with full screen previews		
In-App Document Previewing	PPT, PDF multi-page previewing, Word and Excel		
In-App Editing for Microsoft Office	PPT, Word & Excel		
In-App 3D and 2D Model Previewing	2D and 3D model in-app previewing, rendering and sharing		
MetaData Capabilities	Yes - unlimited		
Customizing and Mass-Tagging	Unlimited for metadata and attributes.		
Link related assets	Yes		
Lightboxes (shareable folder/web gallery)	Yes		
Content Publishing	Publish and track assets directly within MediaValet		

DAM CRITERIA	MEDIAVALET	VENDOR 1	VENDOR 2
Integrations			
Active Directory (AD) & Single Sign-On (SSO)	Azure Active Directory and Single Sign-On		
Microsoft Office 365 (PowerPoint, Outlook, Word and Excel)	Instant access to library from Office 365 apps and in-app editing of Office docs		
Social Media Management	Hootsuite Pro and Enterprise		
Mobile App	Available on all major mobile platforms (iOS, Android and Windows)		
Content Managment System	Drupal 8 and WordPress (templates and asset insertion)		
Open API	RESTful open API available upon request		
Slack Workflow	Integrated with Slack (communications and approval workflows)		
Microsoft SharePoint	View rich media files within SharePoint		
Dynamic Templates / Web-to-Print	Self-serve portal for automated collateral and marketing material creation		
Adobe Creative Cloud	Photoshop, Illustrator and InDesign		
Security			
System Security Level	Security and privacy are embedded into Azure development, using SDL		
Number of Asset Copies	6 copies across 2 different data centers (triple redundency and geo-replication)		
Data Residency	Enabled through data centres in 34 regions around the world		
Compliance and Certifications	The most comprehensive set of any cloud service provider (FIPS, HIPAA/HITECH, FERPA, ISO/IEC 27018)		
Customer Support			
Support Terms	Unlimited 24/7 support		
Training & Onboarding	Unlimited onboarding & training		
Customer Success	In-house support team and dedicated customer success representative		