



RESOURCE OPTIMIZATION

Modern professional service organizations need a purpose-built resource management solution. One that draws data from all of your systems to manage resources in real-time and stay ahead of ever-increasing expectations.

MANAGE RESOURCES AT THE SPEED OF BUSINESS

Manage Change with Ease

With Mavenlink, resource managers and project managers have the visibility and controls they need to swiftly update resource plans as the realities of active projects arise.

See Demand, Know Capacity

Mavenlink provides you with the insight you need into resource demand and capacity, present and future, to drive today's financial performance and plan for tomorrow's resource needs.

Plan Like a Pro

With Mavenlink, you'll get the right resource, on the right project, at the right time, every time. Within a single view, you can quickly fill project resource requirements and swiftly address conflicts.

LEARN MORE AT [MAVENLINK.COM](https://mavenlink.com)

Get the insights and control that drive high performing businesses.



Cultivate Your People

Successful resource managers match project needs with career-building opportunities; improve your skill base and retain top talent.

Mavenlink resource management capabilities provide greater visibility into your resource pool makeup, skills, planned time off, workload, assigned projects, and individual demand. Mavenlink Skills Adjacency helps you better align skills with project demands, identify opportunities for development, and access insights about the skills of each team member.

The screenshot shows a 'Resource Request' form with a progress bar at the top indicating 'Proposed', 'Submitted', and 'Approved' stages. The request is for a 'Front-End Developer' with a total of 120 hours, an estimated cost of \$4,000, and estimated fees of \$8,000. An 'Approve Request' button is visible. Below the form, the 'Approver' is identified as Will Clay, Delivery Manager. The 'Details' section shows the project role as 'Front-End Developer' with a cost rate and bill rate of \$115,700. The 'Activity' section shows a post from Sarah Acosta dated August 1, 2019, mentioning a new resource request and a recommendation for Rachel.

The screenshot displays the profile for Sarah Acosta, a Technical Consultant at Mavenlink. It includes her contact information (email: sarah@mavenlink.com) and a list of skills: Salesforce, Java, Troubleshooting, and SQL. The 'Schedule' section shows 'Current Projects' with progress bars: 'Master Onboarding Plan' (Active 42%), 'Mobile Application' (In Progress 60%), and 'Exchange Server Migration' (Active 67%). It also lists 'Upcoming Time Off' with a table:

DATE RANGE	HOURS	SUBMISSION DATE	ACTIONS
Apr 12, 2019	8	Mar 15, 2019	⊙ ⊗
Mar 3-4, 2019	16	Feb 28, 2019	⊙ ⊗

Streamline Crucial Business Processes

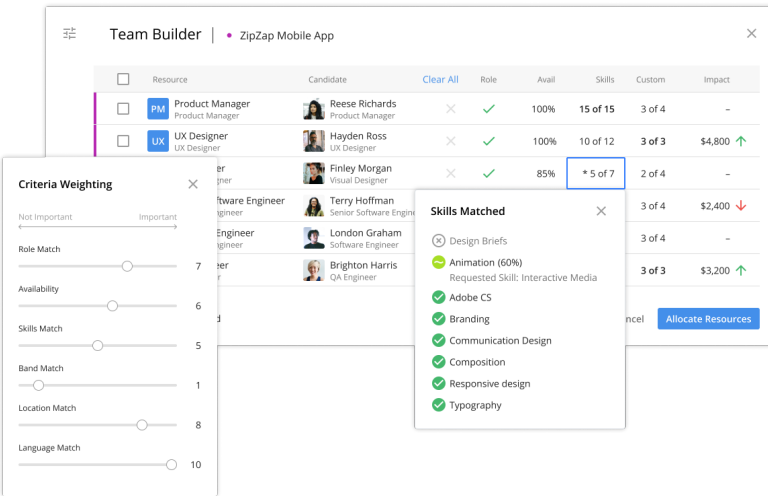
Resource management processes can be time-consuming, inconsistent, headache-ridden, and costly. Mavenlink facilitates more efficient, repeatable resourcing processes to aid in requesting resources, updating skills, estimating, allocating, and scheduling project teams.

Mavenlink also brings alignment and improved communication to the regular interactions between resource managers and project managers, all within the context of a given client, project, or task.

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“Mavenlink has helped us solve the puzzle of resource allocation so we can do our best work for our clients.”

AMY PEPIN, NOVO GROUP



Know Every Possibility

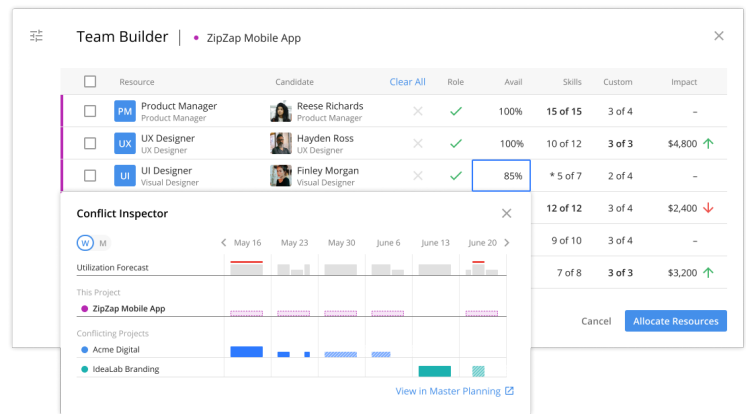
Mavenlink's Configurable Resource Recommendations are powered by a resource optimization engine that considers every angle, makes recommendations with mathematical rigor, creates adjustable parameters for scenario planning, and provides inflight requests. This allows managers to quickly identify all desired project attributes and sort available resources to find the best possible match for demand.

Intelligently align staffing and team configurations to business goals to consistently gain more value from each project with a fully optimized team.

Analyze for Advantage

Mavenlink Team Builder allows resource managers to strategically explore trade-offs in resources for the most successful project teams possible. This helps managers fine-tune and construct multiple team scenarios for a project by controlling project demand configurations. With unrivaled visibility into all resource pools, quickly evaluate multiple plans simultaneously to better understand how adjustments impact performance and profit.

With full visibility and configuration control over resources, Team Builder helps resource managers make faster and easier project staffing decisions and increase the likelihood of project success.



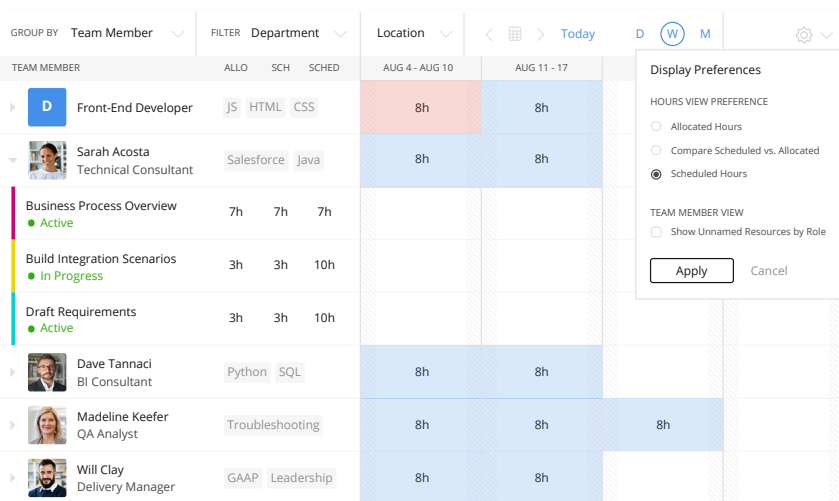
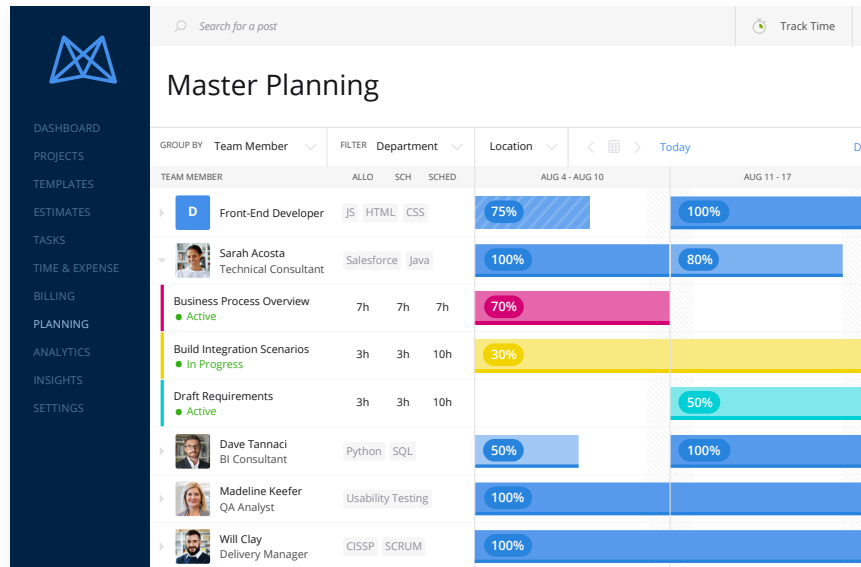
“We needed a comprehensive system where we could track time, manage resources and timelines, and gain project insight all in a single location—without exporting and importing into other systems.”

BROOKE COE, PROJECT DIRECTOR, PRIMITIVE SPARK

Plan for Success

Mavenlink [Master Planning](#) allows you to dynamically adapt to changes in supply and demand and understand the impact on revenue, margins and timelines by project and in aggregate.

Analyzing and forecasting resources helps you get optimized resource recommendations to maximize utilization for an efficient, profitable workforce.



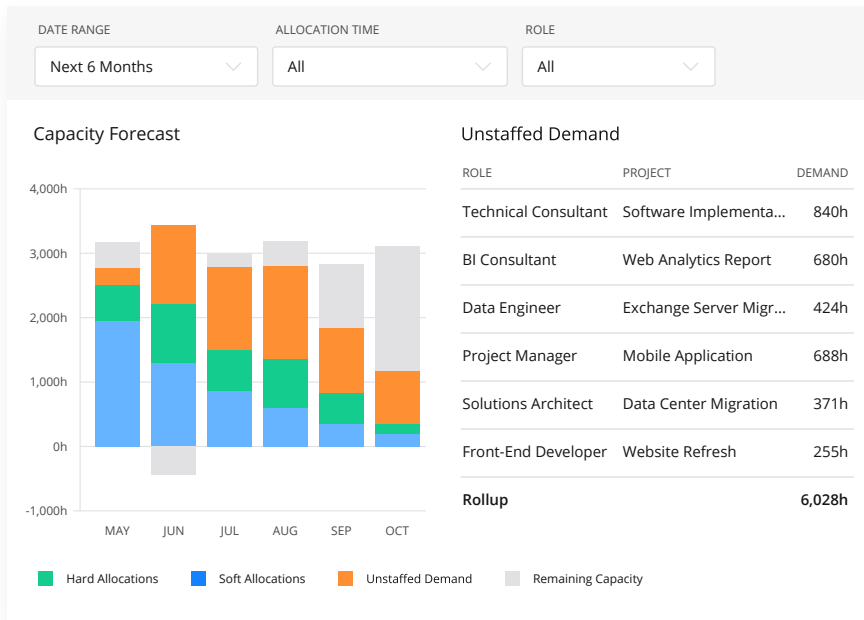
Pinpoint Timing and Accuracy

With Mavenlink, you have the power to quickly adapt [resource plans](#) and assignments to sudden changes in resource and project needs. Master Planning helps you respond rapidly to unplanned resource issues with confidence so you can meet client expectations and your business targets without skipping a beat.

With unmatched connectivity and visibility into project-level execution, resource managers are able to better understand project changes that impact resources, and more effectively solve associated resource challenges.

“Mavenlink provides very intuitive and fast tools that, at-a-glance, help us to understand which teams are busy, which teams are not, and what work is coming up, enabling us to freely drive billability for our staff.”

IVAN TODOROV, EVP, STRATEGY & OPERATIONS, AMP AGENCY



Full-Confidence Forecasting

Forward-looking forecasting helps you maximize your future-readiness by planning for possibilities currently in your pipeline and beyond.

[Analyzing and forecasting resources](#) helps you uncover more [effective utilization strategies](#) for ongoing improvement.

DISCOVER THE INDUSTRY CLOUD FOR PROFESSIONAL SERVICES™

The Mavenlink Industry Cloud™ for Professional services brings you powerful resource management capabilities, robust operational functionality, integration with your existing systems, all combined with the business intelligence you need.

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