




Loomly









BRAND SUCCESS PLATFORM

 Calendars

[+ Add New Calendar](#)





-  Master Calendar
-  Cat Training
-  Paw
-  Meow
-  Cat Origami

 Post Overview 





 Draft	1
 Pending Approval	2
 Requires Edits	0
 Approved	1
 Scheduled	5
 Published	1
 Passed	1
 Failed	0

 On the Radar


< Sun, Jan 20 Today Tue, Jan 22 >

-   Pending Approval
- Post: Music Of The Day
-  Calendar: Cat Origami
-  Assigned To: Kitty Cat



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-   Approved
- Post: #MondayMotivation
-  Calendar: Cat Origami
-  Assigned To: Kitty Cat

On your Dashboard, click on "Add new calendar" to create a new calendar.

1. #MondayMemories  [Loomly Inspiration](#)

Share memories about your brand or ask your audience to share some of their own memories.

-  Invite Collaborators
-  See Tutorials

Stay tuned!

Meow does not contain any posts.  
[Create a post today!](#)

Inside a calendar, you can create a new post by hitting the green "New post" button.



Facebook

Twitter

LinkedIn

Facebook Desktop Preview

01/31/2019 - 3:00 PM PST



Paw

January 31 at 3:00 PM

Learn more about Loomly here: [https://loom.ly/\\_q9992g](https://loom.ly/_q9992g)



Once you have created a post, you can preview it in Post View.

WWW.LOOMLY.COM

Social Media Calendar | Loomly

Loomly is a simple social media calendar tool that helps teams and indi...

Subject	Date Scheduled	Format	Channels	Copy	Media	Assigned to	Status	
Post 1340956 <span>New</span>	Fri, Jan 4 4:45 PM PST	Video	 	Look for the cat in this video! 🐱🐱🐱 <a href="https://loom.ly/rbAAJhY">https://loom.ly/rbAAJhY</a>		Kitty Cat	Scheduled	
Pie Day <span>Cat</span>	Wed, Jan 23 7:57 PM PST	Image	 	Happy Pie Day! What I am looking like after eating the whole pie... 🥧🥧		Kitty Cat	Draft <span>Submit for Approval</span>	
Opposite Day <span>Cute</span>	Fri, Jan 25 3:00 PM PST	Image		It's opposite day! 🐱 This cat is not cute at all...		Kitty Cat	Pending Approval <span>Approve</span>	
Loomly <span>Purrefect</span>	Thu, Jan 31 3:00 PM PST	Link		Learn more about Loomly here: <a href="https://loom.ly/999">https://loom.ly/999</a>  +1 variation		Kitty Cat	Approved <span>Schedule</span>	

You can see all your posts in details in List View...

Mon	Tue	Wed	Thu	Fri	Sat	Sun
31	1	2	3	4 ● #FridayFun 4:45 PM New	5	6
7	8 ● Great post! 3:00 PM	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23 ● Pie Day 7:57 PM Cat	24	25 ● Opposite Day 3:00 PM Cute	26	27

... and get a more strategic vision of your posts with Calendar View.






- Invite Collaborators
- Notify Collaborators

Subject	Date Scheduled	Format	Channels	Copy	Media	Assigned to		
#FridayFun <span>New</span>	Fri, Jan 4 4:45 PM PST	Video		Look for the cat in this video! 🐱🐱🐱 <a href="https://loom.ly/rbAAJhY">https://loom.ly/rbAAJhY</a>		Kitty Cat	Scheduled	
Pie Day <span>Cat</span>	Wed, Jan 23 7:57 PM PST	Image		Happy Pie Day! What I am looking like after eating the whole pie... 🥧🥧		Kitty Cat	Draft Submit for Approval	
Opposite Day	Fri, Jan 25 3:00 PM	Image		It's opposite day! This cat is not cute at all...		Kitty Cat	Pending Approval	









From the secondary navigation bar of your calendar, you can invite a collaborator to access this specific calendar.

### Calendars

[+ Add New Calendar](#)

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-  Meow
-  Cat Origami









### Post Overview

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### 👁 On the Radar

< Sun, Jan 20      Today      Tue, Jan 22 >

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  - Post: Music Of The Day
  -  Calendar: Cat Origami
  -  Assigned To: Kitty Cat
-   Approved
  - Post: #MondayMotivation
  -  Calendar: Cat Origami
  -  Assigned To: Kitty Cat

Back on your Dashboard, the On The Radar widget lets you see at a glance all your posts, from all your calendars.



### Calendars

[+ Add New Calendar](#)



- Master Calendar
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### On the Radar

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-  Approved
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The Post Overview widget provides an overview of how many posts you have in each state.

### Calendars

+ Add New Calendar

- Master Calendar
- Cat Training
- Paw
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### Post Overview

Draft	1
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### Notifications

Dismiss All

- Noemie Clement mentioned you in a comment about **Pie Day** in **Paw**  
January 21 at 7:35 PM
- Noemie Clement mentioned you in a comment about **Opposite Day** in **Paw**  
January 21 at 7:35 PM

- Approved
- Post: #MondayMotivation
- Calendar: Cat Origami
- Assigned To: Kitty Cat

The Notifications menu works as an inbox for all your comments, which you can mark as read.

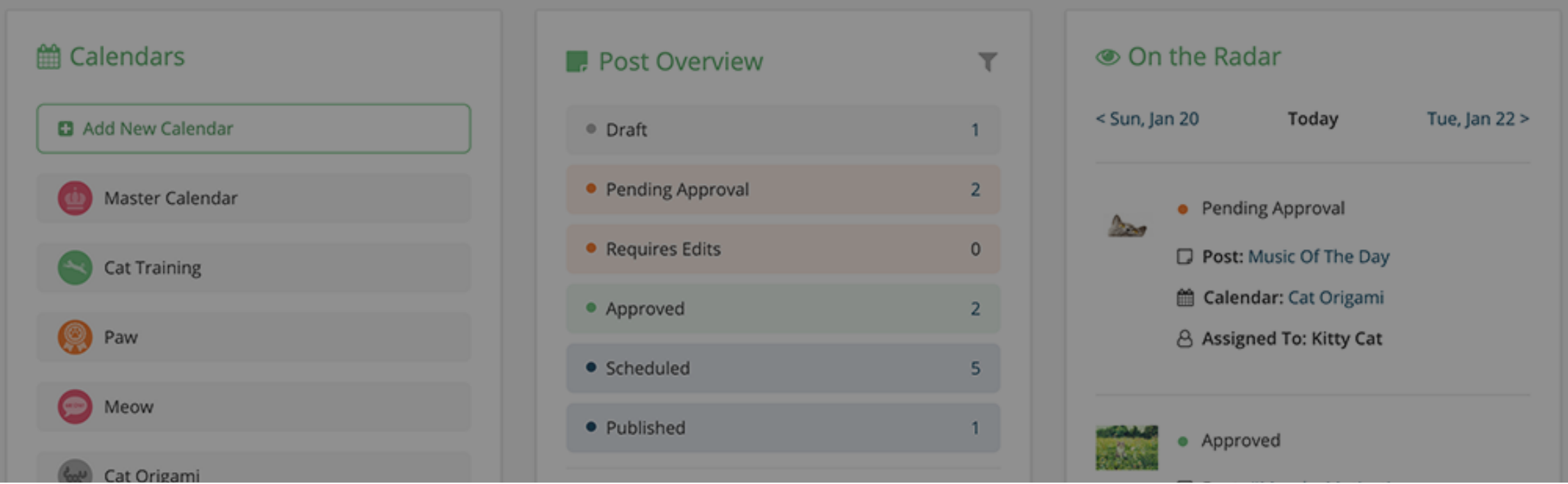
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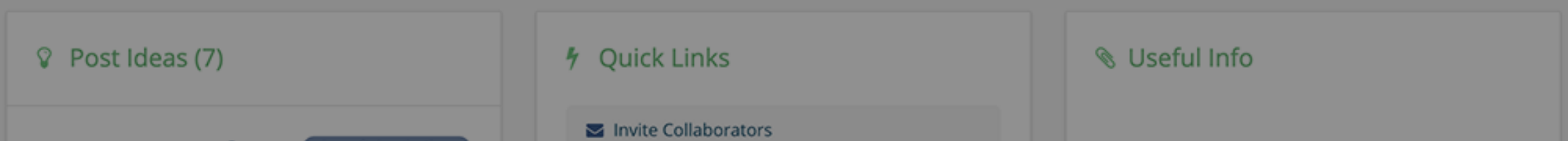
× Your trial is expiring on January 24, 2019. Please [subscribe now](#) to prevent the calendars you own from switching to view-only mode. You won't be charged until the end of your trial period.



The screenshot shows the Loomly dashboard with three main sections:

- Calendars:** Includes an "Add New Calendar" button and a list of existing calendars: Master Calendar, Cat Training, Paw, Meow, and Cat Origami.
- Post Overview:** A summary of post statuses: Draft (1), Pending Approval (2), Requires Edits (0), Approved (2), Scheduled (5), and Published (1).
- On the Radar:** A view of posts for the current day (Jan 20) and the next day (Jan 22). It shows a post titled "Music Of The Day" with a "Pending Approval" status, assigned to "Kitty Cat" and linked to the "Cat Origami" calendar. Below it, another post is shown with an "Approved" status.

You can subscribe to Loomly at any time: you won't be charged until the end of your free trial.



The bottom portion of the screenshot shows three additional sections:

- Post Ideas (7):** A section for generating new content ideas.
- Quick Links:** A section for fast access to key features, with "Invite Collaborators" visible.
- Useful Info:** A section for important information and resources.



Thanks for watching this tutorial! You should be ready to get started with Loomly now!