



MANAGE DATA AT SCALE

We have entered a new era. An era where more companies are distributed, people rely heavily on phone and video communication, and anything that can be delivered will be. Many large companies have spent the last decade preparing for this by pouring resources into creating engaging and stable digital experiences. The companies that were not prepared have had to accelerate their digital transformation projects to stay afloat.

SOLUTIONS



Scale

Modern technology like Kubernetes has been instrumental in helping companies scale to handle spikes in usage. Kubernetes automatically creates additional pods as needed and uses a load balancer to ensure that traffic is properly routed and distributed. Kubernetes can also help clusters recover from issues faster and restart pods automatically if they crash.



Visibility

As companies experience increased traffic, more workers, and potential failures they need tools to help them understand what's going on within their systems. LogDNA collects all of their application and server logs in real time to provide full visibility into their environments. Since LogDNA is also built on Kubernetes, it's able to scale up and down easily to manage any volume of logs.

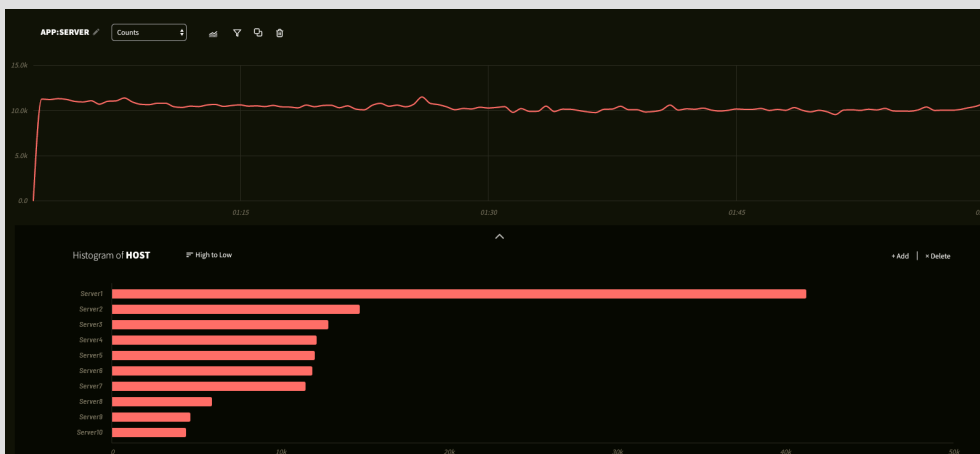


SOLUTIONS CONT'D

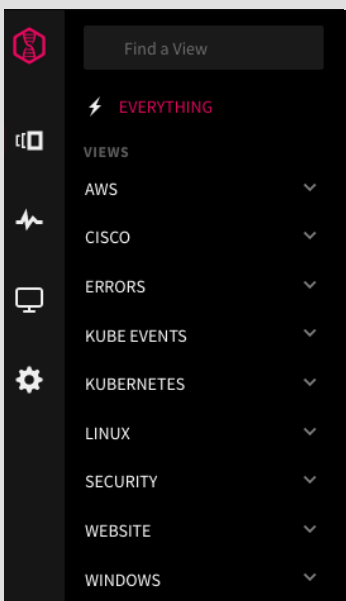


Control

Features like LogDNA Boards and Graphs help users visualize their data to understand how many logs their systems are producing. In some cases, non-critical hosts can produce large volumes of logs that aren't delivering value to the user. Here is an example of an online gaming company who had a non-critical host that was producing around 60% of their usage overages. Using LogDNA Boards, they were able to identify which host was producing the most amount of data and apply an exclusion rule to only retain the logs that were valuable to them.



Using LogDNA Boards saved the company time sifting through noisy logs and money by only retaining critical data



Customization

With LogDNA, users can create custom Views for their most common searches like error messages or logs from a specific host. These views allow users to separate critical data from non-critical data that can be produced from spikes in traffic.



Save Views for your most common searches to save time



SOLUTIONS CONT'D



Real-time Alerts

By enabling Alerts, users can set up custom notifications for things like system outages, unexpected increases in traffic, or specific error messages. LogDNA integrates with the most popular third-party alerting systems so that users can be notified in real time and take action immediately.

The image shows two screenshots from the LogDNA interface. The left screenshot is titled "Create a preset" and shows a configuration window for an alert. The alert name is "New Errors from Host". Below the name, there are several alerting system options: Email, Slack, Webhook, AppOptics/Librato, VictorOps, OpsGenie, PagerDuty, and Datadog. A "Save Alert" button is at the bottom. The right screenshot shows a log snippet titled "K8S" with "170 matched lines". The log entries show HTTP requests to kube-probe and curl, with status codes 200 and 404. Below the log snippet are "Show more" and "Mute" buttons.



LogDNA integrates with the most popular third-party alerting systems

CONCLUSION

Whether or not your company's technology was prepared for the shift in how we work, communicate, and shop, you need tools that can help you thrive in the digital era. LogDNA is a modern log management solution that helps companies understand their environments no matter where they are on their modernization journey and can scale with them as they grow, even if it's overnight.

If you're experiencing increased usage due to COVID-19 and need help optimizing your logging experience to keep up, please reach out to us at outreach@logdna.com. Our friendly team is here to help so you can get back to doing what you do best, delivering a great product to your customers.