#### JULIUS with HYPR

# **Identify Partners**

Search millions of profiles and data points to find the perfect partner that meets all of your campaign criteria.

### Scale Output

Strategically launch and manage influencer campaigns with your teammates, and share important details externally.

### Save Time

Leverage Julius with HYPR workflows and automations to cut two-weeks of work to two hours, or even just a few clicks.

## **Develop Insights**

Mine Julius with HYPR for nuggets that will drive stronger campaigns and accomplish business objectives.

### **Highlighted Features**

**Enhanced Profiles** sourced from our in-house Research Team with Cause, Ailment, and Interest Tags.

**Audience Analysis** including reach & engagement over time, as well as Health and Indexing.

**Content Search** to comb through 450+ million influencer posts across all social channels, including TikTok.

Whitelabeled Exports & Links are unlimited and customizable, to share influencer and campaign data.

**Post Auto-Detection** so you never miss a beat and get reporting metrics in real-time.

Check out our full capabilities, <u>here!</u> Contact <u>sales@juliusworks.com</u> to find out more!

