# Ingeniux Digital Experience Portal

THE AGILE PLATFORM FOR WEB EXPERIENCE

# Unified, Content-Driven Experiences that Break Down Silos

The Ingeniux Digital Experience Portal is an essential platform for building and supporting your key audiences. It provides a seamless, consistent user experience with a single point of access to information. The DXP takes advantage of native content management capabilities and provides a range of features and functionality needed to deliver secure, unified, content-driven experiences that break down silos.

#### **CUSTOMER PORTALS**

Create a 360-degree view of your customer's service and support needs including helpdesk, support tickets, training, and knowledge management all under one central hub.

#### **HIGHER EDUCATION PORTALS**

Provide students and faculty with a one-stop place to access all the information and systems they need to improve learning including integration with LMS, ERP and SIS systems.

#### **EMPLOYEE INTRANETS & HR PORTALS**

Create a modern, purpose-filled experience for employees to securely collaborate and access the tools and information required to perform their jobs.

#### **BUILD YOUR OWN PORTAL**

Build a custom portal using a set of common portal modules for content, collaboration, and application integration, and the ability to easily extend and enhance it for specific use cases.

#### A UNIFIED EXPERIENCE

# BREAKDOWN INFORMATION SILOS

Leverage single-sign on and integrate third-party content and data with custom portal content providing a single view of the right information.

#### **CUSTOMIZED DASHBOARD**

Customizable dashboard includes common sections such as the training, help, and support tickets in addition to personalized sections or links based on prior portal use.

#### **MANAGE MEMBERSHIP**

User profiles are stored in the DXP and connected to their profile in the CRM or ERP.

# AUTOMATIC SEARCH AND DISCOVERY

Out of the box search capabilities including federation, faceted and secure search and customize results through ranking and custom interfaces.

#### **MOBILE ANYWHERE**

Provide mobile access out of the box with support for the latest responsive frameworks, device-aware capabilities and intelligent content display.

#### **SAAS, CLOUD OR ON PREMISE**

24/7 support, and secure, high availability SaaS hosting; PaaS for Microsoft Azure and Amazon Web Services; or install Ingeniux right in your own network.

## The Modern Alternative to Legacy Portals

The Ingeniux Portal provides deep integrations and delivers engaging content and experiences.

#### **Portal Features**

#### **MANAGE MEMBERSHIP**

#### SSO, PERMISSIONS AND ACCESS

Robust security and permissions for users, groups and content assets. Integrate with Active Directory, LDAP, CAS or provide security directly.

#### **PROFILE MANAGEMENT**

User profiles are stored in the DXP and connected to their profile in the CRM or ERP.

#### **ANALYTICS**

Web analytics dashboards on a page-by-page and portal-wide basis. A provider model includes pre-built connectors for Google Analytics, WebTrends, and Adobe Analytics.

#### **CREATE AND COLLABORATE**

#### **WEB CONTENT**

A full-featured content management system gives access to authors, editors, and publishers to create and manage content published in the portal.

#### **COLLABORATION**

Collaboration capabilities enable employees to work together including shared workspaces and calendars, activity feeds and notifications.

#### **SOCIAL / COMMUNITY**

Leverage features such as blogs, forums, activity feeds, social feedback (commenting, likes, ratings, etc.) and interest groups.

#### **MODERN AGILE ARCHITECTURE**

#### **MOBILE**

Native support for Bootstrap 2-4 and Foundation 4-6 responsive frameworks and is device aware.

## APPLICATION INTEGRATION APIS

Integration available for CRMs such as Salesforce and MS Dynamics, as well as LMS, ERP and Student Information Systems.

#### **HOSTED/ON PREMISES**

Accelerate growth and scale operations while controlling costs and reducing IT infrastructure support risks.

### Why Ingeniux

The Ingeniux Digital Experience Portal (DXP) is a new approach to portals that improves digital experiences for a range of users, including employees, partners, customers and support teams. It offers a content-driven experience that combines content management, application integration, collaboration and robust security.

Use Ingeniux to manage and deploy content across the entire organization, from Marketing to HR. Build Websites, Intranets, Customer Portals, Knowledge Bases and Technical Documentation hubs all with the same platform.

We empower the world's leading companies, associations, universities, government organizations, and non-profits to craft engaging digital content that resonates with customers and community members.

See what's possible.

## **INGENIUX**

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