The Ingeniux CMS Platform

THE AGILE PLATFORM FOR WEB EXPERIENCE

Where Digital Teams Build Amazing Websites and Experiences

Ingeniux CMS is an agile content management platform. It supports creating and managing content for websites and mobile web experiences. Ingeniux CMS is unique in how it manages and delivers content. From the architecture of the CMS platform to the expertise and support Ingeniux brings as a company, we help deliver customer success.

Modern Decoupled Architecture

The Ingeniux technology difference is a truly decoupled architecture, open content API, visual responsive page building, and technology agnostic approach that supports development and integration across a wide range of technology platforms and applications.

Intelligent Content

Our intelligent content model helps companies shift from a static, one-size fits all experience, to a more personalized contextual experience based on things such as the visitor profile, account-data, history, channel or device.

Agile Deployment

Ingeniux software aligns business units, and customer touch points with a common set of content, applications, business rules, and secure membership services. It extends beyond the website to work deeply with marketing automation, CRM, ERP, and enterprise applications.

Cloud-Ready

Ingeniux is the leading provider of cloud-based content management solutions. With ten plus years of Software-as-a-Service success, a global network, and 24 x 7 support and service, we provide digital content management built for the cloud.

FOCUS ON CONTENT NOT TECHNOLOGY

Our WYSIWYG editing and structured content model help you create content that is easy to update, reusable, and intelligent.

END THE CONTENT CHAOS

A single, unified place to store and manage all your content – from web pages to digital assets like images, media, and documents.

With built-in orchestration, move content between staging and production, and easily version content from draft to final approval.

DELIVER CONTENT ANYWHERE

Publish one hundred websites as easily as one, and to deliver content that fits your project and tech stack – as dynamic pages, with our headless API, or traditional static publishing.

ANALYTICS FOR EVERYONE

Get analytics reports for every page in the CMS. Ingeniux works with your existing Google, Adobe, or Webtrends analytics.

SAAS, CLOUD, OR ON PREMISE

24/7 support, and secure, high availability hosting.

We have platform-as-a-Service for Microsoft Azure and Amazon Web Services.

If you need to go on premise – you can install Ingeniux right in your own network.

Your Digital Roadmap Just Got Bigger

It's a new architecture designed for a new world of connected websites, devices and applications powered by digital content.

Ingeniux CMS Features

CREATE ALL YOUR CONTENT

WEB CONTENT

Manage innovative websites and digital experiences using a full set of content creation and management capabilities, visual Page Builder and intelligent in-context editing.

DIGITAL ASSET MANAGEMENT

Leverage built-in asset management capabilities like versioning and renditions, metadata and tagging, rights management and workflow review and publishing.

MULTI-LINGUAL

Simplify the management of even the most complex multilingual website. Includes support for locales and regions, as well as unique content for multiple language views.

MANAGE & MAINTAIN

DIGITAL MARKETING

Integrate with marketing automation (Marketo, HubSpot), CRM (Salesforce, MS Dynamics) and analytics (Google, Adobe) tools to create personalized experiences and landing pages.

WEB GOVERNANCE

Manage the entire lifecycle of your content from start to finish with tools for customizable workflows, link management, accessibility, formatting and more.

WEB & ENTERPRISE SEARCH

An embedded native searchbased architecture with a rich set of search functions provides faster implementation, lower costs and easier upgrades.

MODERN AGILE ARCHITECTURE

MULTI-CHANNEL CONTENT DELIVERY

Deliver your content to any channel or device, including website, mobile web app, native mobile app, portal or business application using a secure cross-platform REST-based content API.

SAAS AND CLOUD

Host your website and content in the Ingeniux Cloud, with a fully managed SaaS and industry-best service level agreements or on Azure or Amazon Web Services.

Why Ingeniux

In today's digital landscape, we need agile content management solutions. Our unique decoupled architecture and hybrid content deployment capabilities empower organizations to deliver content without boundaries. With two decades of experience, you can trust Ingeniux to deliver your experience right – and to deliver the best customer care and support in the industry.

Use Ingeniux to manage and deploy content across the entire organization, from Marketing to HR. Build Websites, Intranets, Customer Portals, Knowledge Bases and Technical Documentation hubs all with the same platform.

We empower the world's leading companies to craft engaging digital content that resonates with customers and community members.

See what's possible.

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