

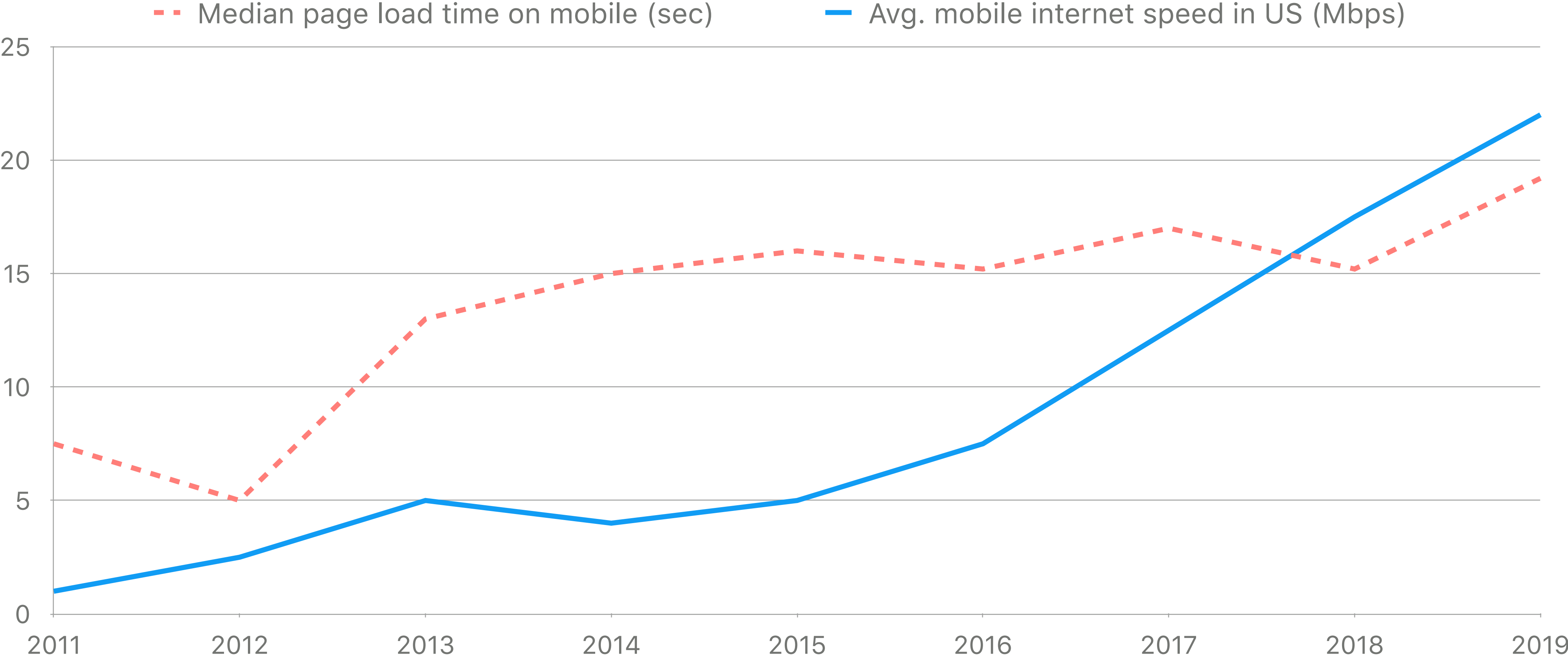


GUMLET

HIGH QUALITY MEDIA DELIVERED AT LOW BANDWIDTH

THE WEB IS GETTING SLOWER

Change in mobile page load time vs Avg connection speed



Media files make for >80% of page weight

BECAUSE INTERNET IS A MESS

and optimising media is hard



100s of **device sizes**

X



10s of the **browsers & OS**

X



Plethora of **media formats**

=

A lot of **HEADACHE**

WE SOLVE THAT MESS LIKE MAGIC

With just **2 lines of code**, and some genius tech

Gumlet Typical Speedup

10 sec

2.8 sec

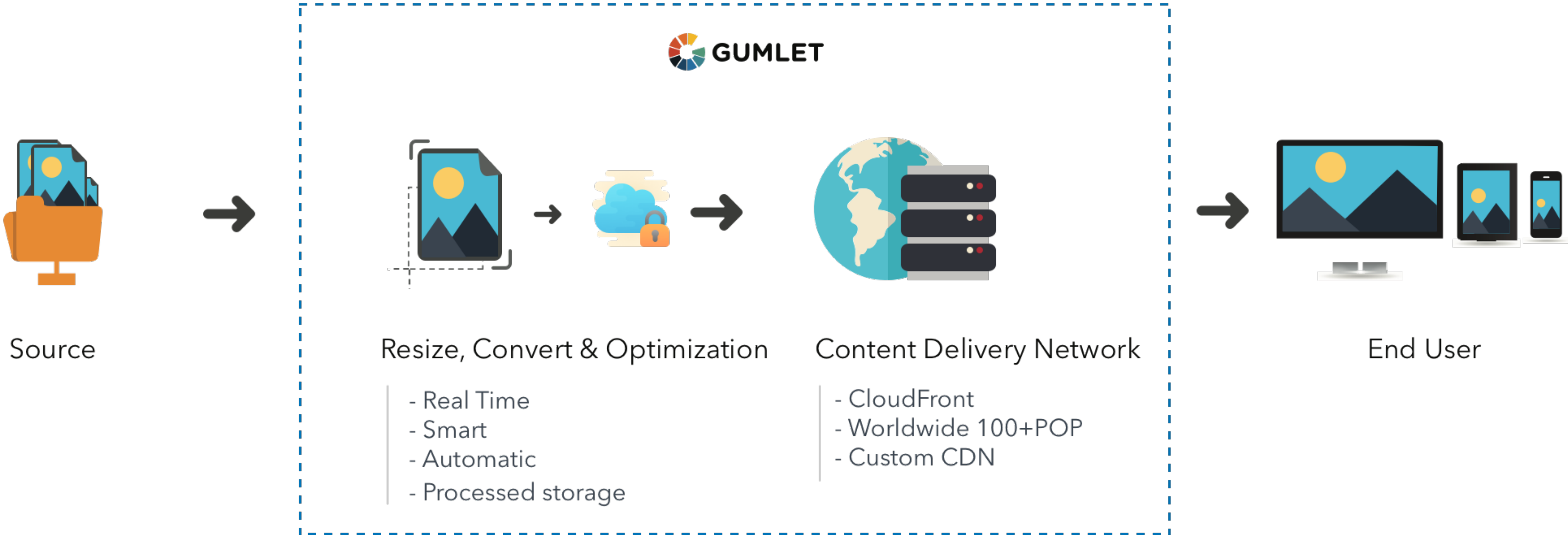
Before Gumlet

After Gumlet

```
1 <head>
2   <script type="text/javascript">
3     window.GUMLET_CONFIG = {
4       hosts: [{
5         current: "example.com",
6         gumlet: "example.gumlet.net"
7       }],
8       lazy_load: true
9     };
10    (function(){d=document;s=d.createElement("script");s.src="h
11  </script>
12 </head>
```

FIXING THE INTERNET

By putting media delivery on autopilot



Source

Resize, Convert & Optimization

Content Delivery Network

End User

- Real Time
- Smart
- Automatic
- Processed storage

- CloudFront
- Worldwide 100+POP
- Custom CDN

On-the fly automatic image and video sizing

Guaranteed to work on all browsers and OS

Automatic format conversion and delivery

Benefits to Customers

Our Customers



News & Media
Companies



E-Commerce
Companies



OTT Players



End Users



Viewing content on TV,
desktop, mobile and tablet

- Faster websites and apps get more traffic

- Optimised pages earn higher ad revenue & do more sales

- Our clients save on bandwidth, media delivery and operations costs

- Full analytics, delivery metrics and cost savings insights

- Fast experience of media rich content

- Low bandwidth consumption

- High quality even on low bandwidth

FOR EVERYONE



CUSTOMERS LOVE US

200+ Reviews on platforms



9.3 / 10



4.9 / 5



4.8 / 5



4.8 / 5



12th Cohort of JioGennext

1

World's first [AVIF support](#) & [Lottie animation compression](#) launched

Migrating to Gumlet Image Optimization Service was a fast and seamless process.

*We were able to complete the **migration within hours** for our website catering to millions of users without any downtime whatsoever.*

- Ajitesh Shukla, Head of Engineering - **YourStory**





**Let's build media
infrastructure for internet**

sales@gumlet.com