



“GRAX is helping us shorten our revenue reconciliation time from weeks to hours globally; it’s also going to help us fundamentally transform our business by making our teams an even more seamless extension of our customer’s organizations”

**Linda Bloszies**  
Sr. Director, Platform Engineering & Product Development



## ServiceSource Adapts Faster with GRAX: 10X Reduction in Operational Overhead

### OLD WAY » Before GRAX

- 70+ people spent 2+ weeks every single month manually reconciling invoices for services delivered to hundreds of customers
- ‘Swivel Chair’ login process forced reps and agents to double-log opportunities/cases in both internal Orgs and Customer Orgs
- No clear solution for geographic data residency with global reporting

### NEW WAY » After GRAX

- 10X faster revenue recognition through auditable, automated global invoicing solution
- ‘Digital Bridge’ allows ServiceSource to extend API connections into Customer Orgs and drive 360° customer visibility & action
- 100% compliance with regional data governance regulations with real-time global “all-up” reporting capability

### CUSTOMER STORY DETAILS





#### BUSINESS CASE

ServiceSource needed to improve revenue reconciliation and unlock service innovation with 100+ Salesforce Orgs across 170 countries

#### TECHNICAL NEEDS

- 360° Customer Visibility
- Auditable Customer Invoicing
- Multi-Org Data Management
- Predictive Analytics

#### PRODUCTS

-  BACKUP & RESTORE
-  TIME MACHINE
-  DATA ARCHIVE
-  DATA HUB