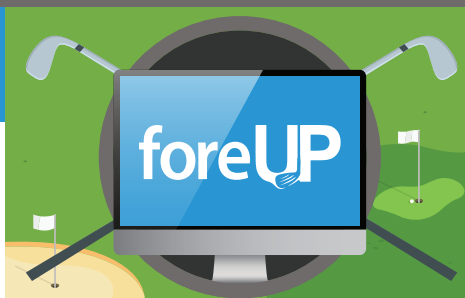


Technology You Can Build Your Business On

Running your business with a platform that lacks the tools, services, and support you need, it can seem more work than it's worth.

foreUP has been built to give you exactly what you need. Take a look at how *it's different*.



All on any computer, tablet, or smartphone--from anywhere you are.

Made For Golf

foreUP products and services are developed specifically for golf course operators and club managers.

- ▶ Simple setup, customization, and ease of use
- ▶ One system for POS & Tee Sheet
- ▶ Industry-specific recordkeeping and reporting
- ▶ Automates golf operations
- ▶ Syncs with other golf technology

Service Beyond Set-Up

High quality, quick-response support is a value of foreUP that empowers users to succeed.

- ▶ Live support from Utah-based reps
- ▶ 45 second average response time
- ▶ Hand-held setup & training
- ▶ Unlimited support from golf operations experts



*Online, by phone, or in person
—foreUP service extends
far beyond set-up.*



Build for The Future, Now

Here are just a few innovative features that differentiate foreUP from the competition:

Club credit administration. Issue and maintain hassle-free club credit accounts.

Database marketing. Targeted email marketing tools sync your database and POS system.

Rotation management. Coordinate tee time allocation, course utilization, pace of play, and even league programming from a central platform.

Parent/child billing. Improve management of corporate and family memberships with highly detailed tracking, reporting, and billing capabilities.

System integration. Consolidate multiple systems for customer management, accounting, tee times, F&B, and marketing into a single interface.

Device compatibility. Operate all tools from any computer, tablet, or smartphone—including Android devices.

Customizable dashboards. Define and collect accounting, inventory, and sales performance metrics unique to your club.

Employee restrictions. Prevent data-entry and other common mistakes by controlling access to select system features and department categories.



You shouldn't have to compete against your software provider for customers.

In Business With You, Not Against You

- ▶ foreUP will never advertise rival clubs
- ▶ foreUP will never undercut your price cap
- ▶ All player data collected belongs to you
- ▶ foreUP aims to help you fill your tee sheet

Business evolves continually. So do we.

We're focused solely on helping golf courses and country clubs adapt to change and operate more efficiently and profitably.

That's why we continually refine foreUP technology with input from operators in the industry.

Our innovation never stops; we'll ensure your business doesn't either.

