

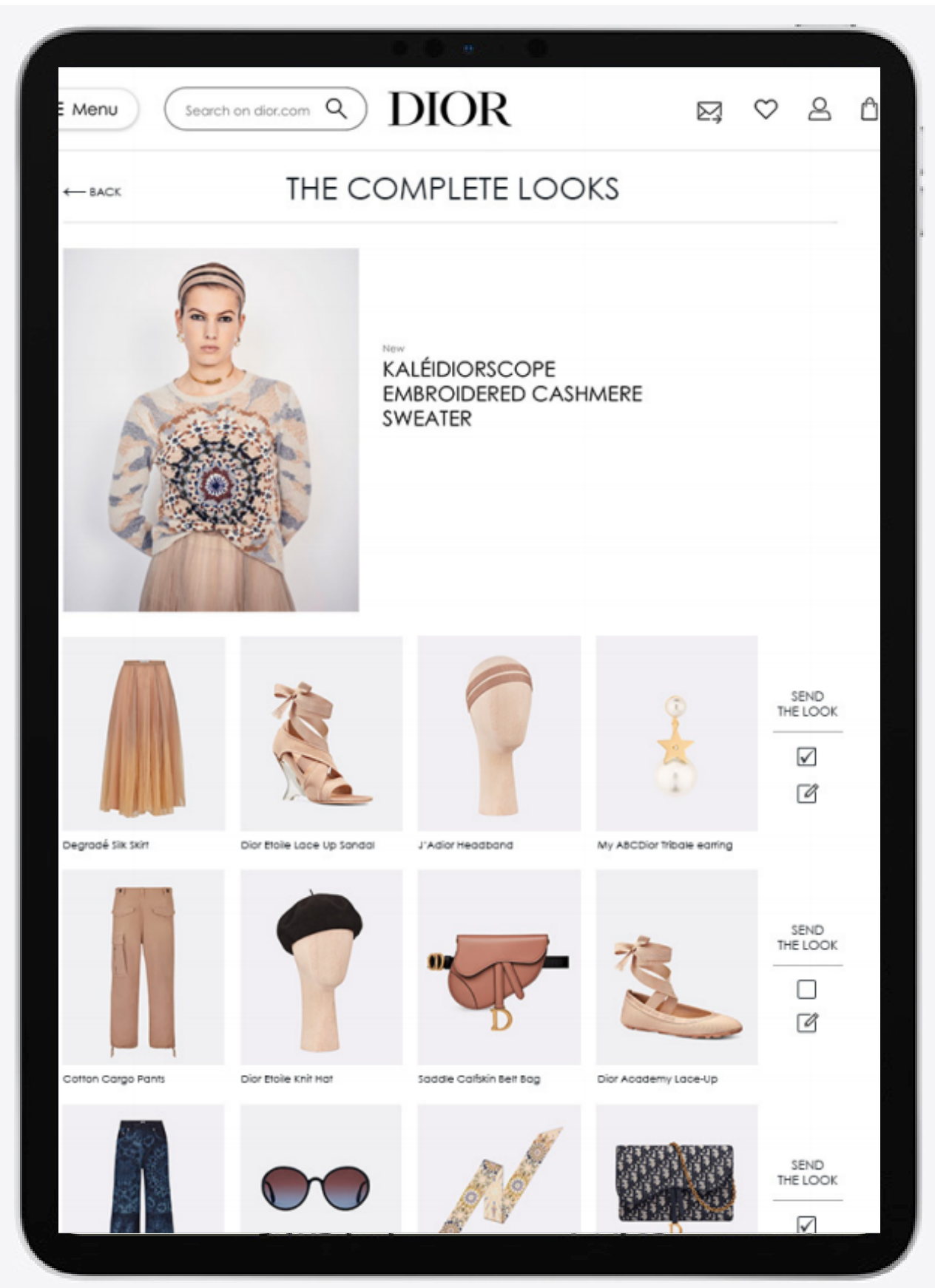
FINDMINE®

ACCELERATING + REVAMPING ECOMMERCE

- Create, centralize and amplify outfit and beauty looks that are “on-brand” for the maison to guide clients to “Complete the Look” for every product.
- Up to date looks that are never out-of-stock disappointments, and are consistent across ecommerce, emails, social media, personal shopping teams, and stores.
- Better merchandise over-purchased inventory to avoid a surplus of excess inventory.



LA MAISON
des Startups
LVMH



Use Case

FindMine built an internal Proof of Concept store app for LVMH - Christian Dior to empower stylists to create or pull on-brand outfits to guide clients in-store and follow-up with a personalized, take-home style-guide.