Accurate pricing delivered professionally. Always.

DealHub CPQ empowers sales organizations to configure complex product offerings, set up pricing and discount rules, and generate quotes and proposals customized to buyers' needs with zero code.

Key benefits of DealHub CPQ

- **Configure complex quotes in minutes:**
  Stop using manual processes.
  Create professional quotes in minutes.

- **Give sales more time to sell:**
  Reduce admin work and manual data entry by syncing DealHub CPQ to Salesforce, Microsoft Dynamics, and Freshworks CRM.

- **Improve quote accuracy:**
  Put in guardrails to align pricing, discounting, standards, and deal margins.

- **Create up-sell and cross-sell opportunities:**
  Guide Sales and Customer success teams in real-time with the DealHub Dynamic Sales Playbook.

- **Shorten the sales cycle without sacrificing margins:** Create automatic approval workflows and quotes. Reduce back and forth emails.

- **Simplify subscriptions:**
  Sell, manage, and amend your subscriptions.
  Scale your renewals, expansions, and upsells.

- **Increase profit margins:**
  Perform cost and margin analysis on every deal.

- **Free developer resources:**
  Launch and configure new pricing and packaging with our zero code software.

- **Expand globally:**
  Enable a remote global sales team and oer pricing in multiple currencies.

Asure

Asure was able to reduce sales training by **85%** and increase sales rep productivity by **20%**.

Digital Pricing Transformation can enhance pricing to generate **2%-7% points** of **sustained margin** improvement with initial benefits in as little as **3-6 months**[1].

appgate

"DealHub has been an absolute **game changer** for our company.
Our proposals and quotes look better, make sense to our clients, and are **more accurate** than before."

Ryan McDermott, Director Sales Operations at AppGate

Key considerations when evaluating CPQ

Implementation time
Get CPQ implementation best practices and avoid deployment pain points with our in-house team that will get you up and running in weeks - even for complex pricing.

Zero code software
Free your operations teams from depending on developers or other dependencies to issue new pricing and bundles fast.

Dynamic Sales Playbook
Guide Sales and Customer Success teams in real-time based on rules your operations teams create within the playbook. Create automatic workflows and approvals.

1. McKinsey & Company: Digital pricing transformations: The key to better margins