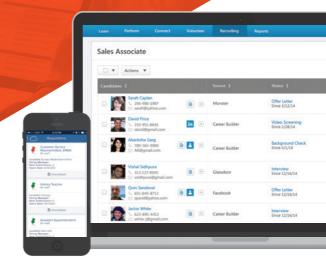


# Next-generation recruiting to attract and select top talent



The war for talent continues and the market has shifted from an employer-centric market to an employee-centric one. Identifying the right candidate quickly is critical to accelerate growth and reach business targets. With the Cornerstone Recruiting Suite your talent acquisition team will be able to offer the best experience to candidates and attract talent.



## Your business challenges

## Hire the right talent faster

Your recruiting process has to be as attractive as your company brand. You need to provide your candidates with a simple and nice portal, with easy profile management and a simple application process.

- Improve the company website to increase applications
- Think of your company brand and align the recruitment process and experience with your business values
- Work together with hiring managers, recruiters and HR managers to create an effective recruitment process
- Utilise the analytics and dashboard to adapt to the employee-centric market
- Focus on the candidate experience with a mobile application experience as well as an effective onboarding experience

#### Decrease your turnover and increase engagement

Recruiting doesn't stop when a contract is signed. You want your future employees to be engaged.

- Work closely with the business and search for internal candidates as well as external ones
- Make the most of the talent pools, be strategic and plan for the future workforce
- Anticipate skills gaps and assign training and development to your internal talent pool
- Keep the process simple for internal stakeholders and liaise strongly with line managers, HR managers and recruiters
- Leverage Unified Talent Management and analytics to further evaluate and compare applicants

# Create transparent and collaborative recruitment processes

Be customer-focused and offer a transparent, seamless and effective recruitment experience to line managers and candidates. Working collaboratively will allow you to design a 360 process that suits the business and your brand.

- Work alongside the business to define the workflow and process of recruitment
- Provide interviewers, hiring managers and candidates with a transparent recruitment process
- Use analytics for hiring managers and recruiters to measure how the process is working and improve constantly
- Ensure you manage candidate data carefully, beyond compliance regulations, as it'll show that you respect their private information

## Our solutions

## **Cornerstone Recruiting Suite**

Empower your recruiting efforts to drive both external referrals and internal mobility, while cutting time to fill positions and increasing the quality of hire.

# Recruiting: Applicant Tracking & Candidate Relationship Management

Cornerstone Recruiting offers a one-stop-shop system for HR, recruiters, managers and candidates, to enable an easy recruitment process and generate engagement.

- Easy-to-use applications to attract, target and identify candidates, including mobile applications
- Configurable and customised career sites to promote your brand/culture
- · Collaborative interaction between HR leaders and hiring managers
- Create an employee referral system to increase the referral rate

## **Onboarding**

Speed up time to competency as soon as the contract is signed.

- Achieve faster employee productivity
- Reduce administrative hassle and increase compliance
- Personalised onboarding and landing pages with interactive media, messages and videos
- Define the onboarding tasks and checklist easily
- Generate, collect and route forms with approval workflows
- Accessible electronic document storage as well as e-signatures
- Increase employee engagement and therefore productivity and retention
- Embed new employees in the corporate culture
- Manage it all! New hires, transfers, relocations, retirements and off-boarding



#### **Campus & Event Recruiting**

Let us help you simplify event recruiting. With our solution, you will be able to capture important candidate information and offer a seamless experience with the mobile apply function, self-scheduled interviews and custom-branded landing pages.

- · Easy-to-use event management tools
- · Engaging recruitment experience with personalised career sites
- On-the-go access to search and apply for candidates via mobile
- Reporting tools enable you to pinpoint universities with the best talent

### **Talent Pipeline**

Look at your internal talent and offer your employees career mobility, rather than always looking at external candidates. Create talent pools of internal as well as external candidates, and you will be able to decrease time-to-hire.

- Build talent pools of internal and external candidates
- Assign training and assessments
- Build relationships and engagement with integrated communication tools
- Use a rich mobile recruiting functionality

## **Edge (option)**

Cornerstone Edge simplifies integrations between with other workforce applications to maximise your investments and increase business agility.

- Faster and easier integrations to expand the features of the Recruiting suite with many workforce applications such as Broadbean, HireView, Multiposting and many more
- Prebuilt integrations, intuitive configurations tools and flexible APIs
- Easy configuration and integration directly from a single place



