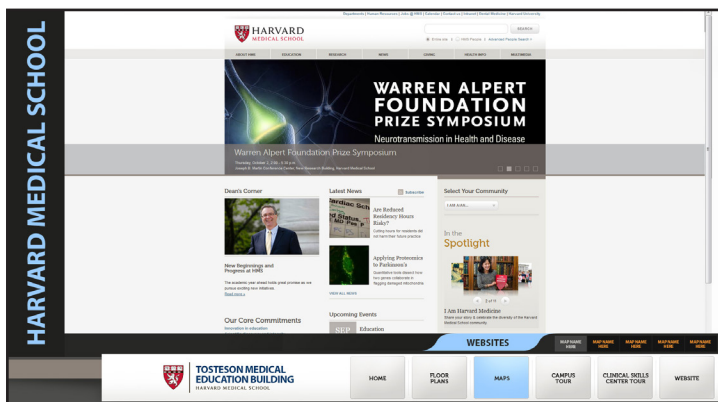




INTRODUCTION: HARVARD MEDICAL SCHOOL

Founded on September 19, 1782, with a handful of students and a faculty of three, Harvard School of Medicine has grown into one of the most prestigious medical universities in the world. The University is committed to, “creating and nurturing a diverse community of the best people committed to leadership in alleviating human suffering caused by disease” (*Harvard School of Medicine*).

With a 3.7% acceptance rate, there is an average of 225 students graduated per year from this medical program. Many of these students go on to earn further degrees or win awards as they make strides in the medical community.



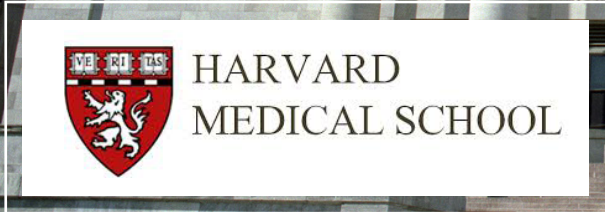
THEIR CHALLENGE

With a total student population of over 1600, Harvard Medical School sought an interactive digital signage system that would showcase the curriculum and services that they offer, as well as provide vital information about student services, alert the campus community to important bulletins, and provide directions to help those unfamiliar with the Medical School Building find their way around.

OUR SOLUTION

ConnectedSign designed a digital signage system that made it easy for an individual to navigate the building and understand where they were going, while also displaying all the other services that Harvard has to offer. Interactive displays which provide real-time data allow folks to find the information they are looking for quickly, and can rely on that information being current.

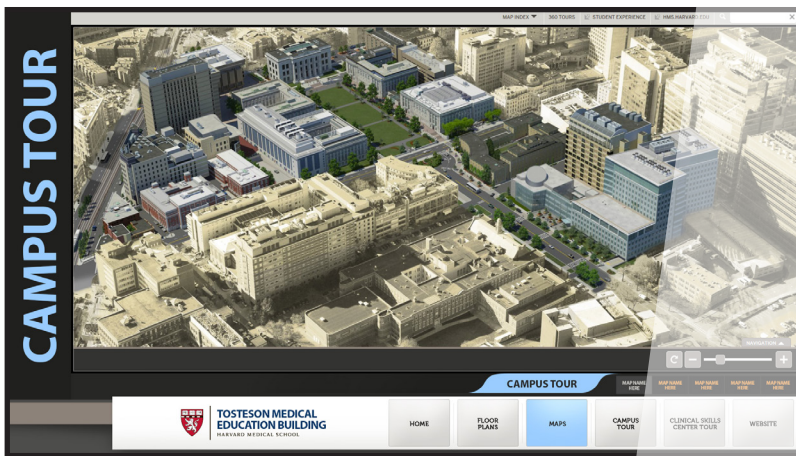




OUR SERVICE



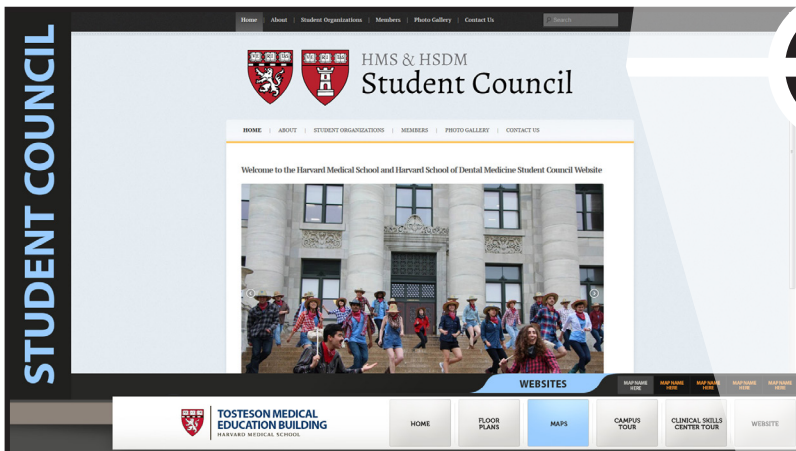
By taking advantage of our Managed Solutions package and our Hosted Software, Harvard gave us the reigns to begin with. As they become more accustomed to the system and the community feedback continues to be positive, the school community can shoulder more of the day-to-day management of the system and we will provide more of a consultative role. Since there was such a positive experience with ConnectedSign, Harvard has decided to expand their project to be more than just the Medical School and will go campus-wide at some point.



When you're ready to get connected...

- Emergency Messaging
- Workforce Content Signage
- Cloud-based, or on premises
- Directions & Wayfinding

Let us assist you with finding solution for your industry. Better connect today with your employees, customers, and visitors.



CONTACT US

ConnectedSign, LLC.

480 New Holland Ave. Suite 6202
Lancaster, PA 17602

PH 866.833.2723

Email info@connectedsign.com

Visit www.connectedsign.com