



## INTRODUCTION: United States Steel

**U.S. Steel is one of the leading steel production companies in the United States, with production facilities in North America and Central Europe.**

They are able to produce about 24.4 million net tons of steel a year for use in the automotive, appliance, container, industrial machinery, construction, oil and gas industries. U.S. Steel is a leader in both the process and product technology of steel manufacturing through its research done at each of its four research facilities.



## THEIR CHALLENGE

For such a large company, effective internal organization is absolutely necessary so employees remain on a united front, producing the highest quality products. U.S. Steel came to ConnectedSign looking for digital signage that could internally inform employees of statistics such as production numbers, accident reports, company stock feed, weather and other important environmental conditions.

## OUR SOLUTION

ConnectedSign worked with U.S. Steel to develop content that allowed employees to stay up-to-date on the information that was most relevant to them. We created a platform for U.S. Steel to showcase information such as the company stock feed, weather forecast and messages about environmental conditions that could directly affect the facility. Our digital signage showcases live, real-time statistics about how many days the plant had gone without an employee sustaining an injury. Current production numbers and statistics within each division of the company are also displayed.



## OUR SERVICE

ConnectedSign hosts the system software for U.S. Steel, and we provide the necessary training and support to allow them to keep their signage content up to date.

We look forward to continuing our partnership with U.S. Steel as they help lead the world in steel manufacturing.



## When you're ready to get connected...

- Emergency Messaging
- Workforce Content Signage
- Cloud-based, or on premises
- Directions & Wayfinding

Let us assist you with finding solution for your industry. Better connect today with your employees, customers, and visitors.



## CONTACT US

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