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# Discover Growth Opportunities with Pricing Experiments

25+
gateways

30+ integrations

150+

100+
currencies

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#### Chargebee



#### Manage Price Elasticity at Scale

- Revise your pricing strategy to align with the value your product delivers — iterate on price points, create new price tiers, or switch to a different pricing model.
- De-couple pricing and product roll out pricing changes in hours instead of weeks without changing code.
- Insulate your existing customers from billing shocks — simply grandfather them into your new pricing plans.



### Fuel Growth with Diverse Pricing Controls

- Empower your sales team to override prices with custom quotes.
- Create coupon codes to let your sales team run promotional campaigns with ease.
- Set up pricing plans in multiple currencies and widen your reach to new markets.
- Roll out a trial plan to drive top of the funnel growth.



## Validate Pricing Decisions with Analytics

- Compare the performance of your pricing plans before and after revising price points using the New MRR by Plan report.
- Monitor the Upgrade MRR trend to make sure you're providing sufficient value across your pricing tiers.
- Check if freemium is a good acquisition channel for your business by analysing your Free-to-paid MRR.



GetAccept grew their revenue 4x in 12 months by optimising their pricing structure.

#### **Top SaaS Companies Trust Chargebee to Manage their Subscription Billing**











2500+ customers revenue processed

#### Supercharge your revenue growth with Chargebee

Schedule a demo