



**BUSINESS TALENT GROUP**  
ENTERPRISE

# Talent agility for the modern enterprise

INSTALL PROGRAMMATIC ACCESS  
TO THE TALENT YOU NEED TO  
FUEL GROWTH, INNOVATION,  
AND PERFORMANCE IMPROVEMENT.

# On-demand expertise at enterprise scale

## TODAY'S COMPANIES MUST BE MORE NIMBLE THAN EVER. MEET YOUR AGILE WORKFORCE.

The rise of high-end independent talent is powering a new path to greater organizational agility. Today's most innovative companies are capturing the benefits of the gig economy through enterprise-wide, on-demand talent solutions that provide access to scarce talent and critical expertise, reduce consulting spend, and position their organizations for growth in fast-changing markets.

But even the most well-resourced companies face significant challenges when installing their own on-demand talent programs, including:

- **When to use** on-demand talent
- **How to create** on-demand talent advocates and power users
- **What KPIs to track** to measure the success of the program

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## INTRODUCING BTG ENTERPRISE

Business Talent Group (BTG) offers **customized, enterprise-wide solutions for sourcing, buying, and compliantly delivering the world's best on-demand independent professionals**—enabled by our proprietary technology and an end-to-end client success model pioneered and perfected over the last 10 years.



# Our Enterprise Solution

## INSTALL LIMITLESS ACCESS TO IN-DEMAND SKILLS AND EXPERTISE

Informed by more than a decade of leadership in the high-end independent consulting market, our purpose-built, on-demand talent program will help your company:

- Quickly **understand** where to use high-end on-demand talent within your organization for the greatest impact
- **Engage** business partners and **scale adoption** of on-demand talent across the enterprise via tech tools, education sessions, and internal marketing
- **Access** the right talent at the right time, quickly and compliantly—we handle all aspects of governance, contracting, and confidentiality
- Make it easy for business leaders to **deploy** on-demand talent by integrating and partnering with your VMS or MSP, as needed
- Drive management consulting **savings**, improve organizational **agility**, and create a new, more **flexible talent-sourcing** option

## FILLING SKILL GAPS AND SOLVING PROBLEMS ACROSS TERRAINS

Strategy & Planning | Organizational Design & Effectiveness  
 Operations & Performance Improvement | Project Management  
 Transformations | Operational Execution | Interim Leadership

## TECHNOLOGY + TALENT + KNOW-HOW

Build your agile workforce by tapping into our blend of top-notch client service, proprietary technology, and massive marketplace of skilled problem solvers.



**SCOPE**  
We pinpoint the exact problem that needs to be solved with help from our in-house consultants and proprietary project-scoping process.



**CURATE & VET**  
Our dedicated in-house team thoughtfully curates and vets our talent to deliver on-demand talent perfectly matched to your project and company—all at the best market pricing available.



**COMPLIANTLY DELIVER**  
Our corporate practices are designed for leading organizations, including comprehensive oversight, confidentiality, compliance, indemnification, and quality guarantees.



**HARNESS TECHNOLOGY**  
From project requests to program oversight, our end-to-end technology platform empowers business partners and the broader enterprise to utilize on-demand talent efficiently and effectively.

# About Business Talent Group

Business Talent Group is the leading marketplace that connects independent management consultants, subject matter experts, and executives with top companies to solve their biggest business problems.

BTG provides just the right on-demand talent needed—on-site or remote, part-time or full-time, individuals or teams, anywhere in the world. That's why **nearly 50% of the F100 trust BTG** to curate, vet, and deliver talent who fuel growth, innovation, and performance improvement. Our commitment to project success has earned us a **98% fill rate** on all talent requests and a **97% repeat rate** among top global companies.

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## LIMITLESS ACCESS TO ESSENTIAL SKILLS AND EXPERTISE ACROSS YOUR ORGANIZATION

Corporate & Business Development | Finance | Human Resources | Strategy  
Internal Consulting Groups | Innovation | Marketing & Sales | Operations  
M&A | Procurement | Technology & Digital

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## A PREMIER PARTNER FOR LEADING COMPANIES



LET'S GET STARTED!

Visit [businessstalentgroup.com/enterprise-solutions](https://businessstalentgroup.com/enterprise-solutions) or email us at [enterprise@businessstalentgroup.com](mailto:enterprise@businessstalentgroup.com) to learn more.