

**Business Talent Group (BTG)** was purpose-built to rapidly deliver highly skilled on-demand business talent to the world’s leading companies. Our laser focus on this particular segment allows us to deliver a level of talent quality and client service unmatched by others. That’s why we’re trusted by 50% of the F100.

**FREELANCE  
TALENT PLATFORMS**



<b>TALENT POOL</b>	Freelancers for discrete tasks	Highly skilled management consultants, executives, and experts for critical projects and interim roles
<b>VALUE DELIVERED</b>	Access to a range of freelancers, crowdsourcing, and labor arbitrage	Industry and functional expertise, cross-functional teams, and alternatives to traditional consulting
<b>SUITABLE FOR</b>	SMBs, startups, and small-cap companies	Exclusively focused on meeting the needs of F1000 companies and leading global enterprises
<b>USER EXPERIENCE</b>	Self-service tech platforms; client must define the need, field bids, and qualify talent	The service level you need—from hands-on support to automated, instant, tech-enabled experiences
<b>VIEWING POSTS AND BIDDING</b>	Available to anyone who creates an account through open registration process	Verified talent only; secure bidding and confidential posts with client names redacted
<b>QUALITY ASSURANCES</b>	None	BTG stays closely involved to make adjustments as needed and ensure a successful project outcome
<b>LOCATION</b>	Primarily remote	Remote, on-site, or a mix of both—all around the world
<b>WORKER TYPE</b>	A mix of full-time independents and “moonlighters”	Full-time independents only
<b>ENTERPRISE SAFEGUARDS AND GOVERNANCE</b>	No services provided, or provided only at additional cost	Full end-to-end compliance, indemnification, confidentiality, and information security