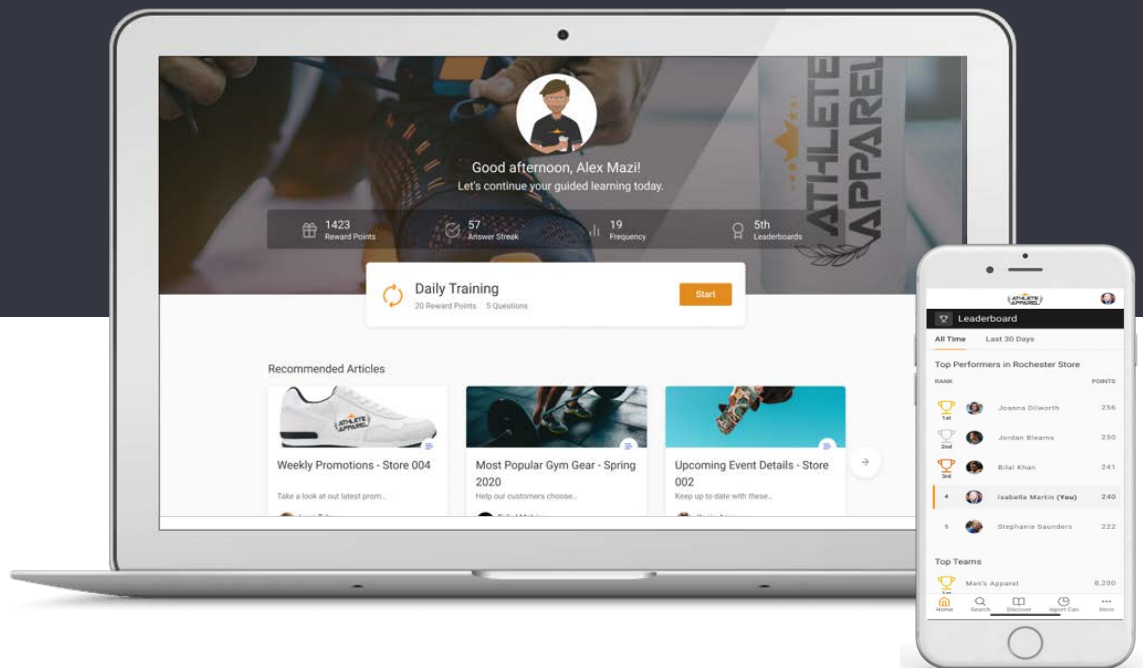


Axonify Learn™

The heart of the Axonify Platform

Axonify Learn gives your workforce an adaptive learning experience powered by brain science and wrapped in gamification that changes behaviors and drives business performance.



Changing employee behavior drives business success

The decisions your employees make on the job every day impact your bottom line. So it makes good business sense to fuel your people with the knowledge they need to exhibit the right behaviors. But traditional training just doesn't work to create the long-term knowledge and lasting behavior change critical to driving business success.

Build impactful performance with brain science

Axonify takes a purposeful approach to training, giving your workforce a continuous, tailored learning experience that's based on proven brain science, wrapped in gamification and fits right into their daily workflow.

Build workforce performance with Axonify

Make it bite-sized - Employees receive information in short 3-5 minute bursts, several times a week on average, making learning easy to understand and remember.

Ingrain knowledge deeper - Reinforcement training based in proven brain science principles—including the spacing effect, retrieval practice and confidence based assessment—automatically safeguards against the brain's natural forgetting curve, so employees remember what they need to perform their best.

Stay adaptive - Thanks to the basis in brain science, plus advanced machine learning, training adapts and expands to meet an individual's strengths and weaknesses to move them to mastery.

Engage them anywhere - Axonify works anywhere, any time and on any device, including mobile devices and POS terminals. Since training is minutes a day, instead of hours, employees are engaged even when they're on the move.

Support any type of learning

A comprehensive set of program types allow you to deliver a training mix that meets virtually any frontline training use case—all in a single learning experience.

- Onboarding
- Reinforcement and behavior-based refresher
- Introductory
- Guided Learning and on-the-job practice
- Events (virtual or instructor-led)
- Surveys
- Certifications and compliance
- Exams (formal testing)

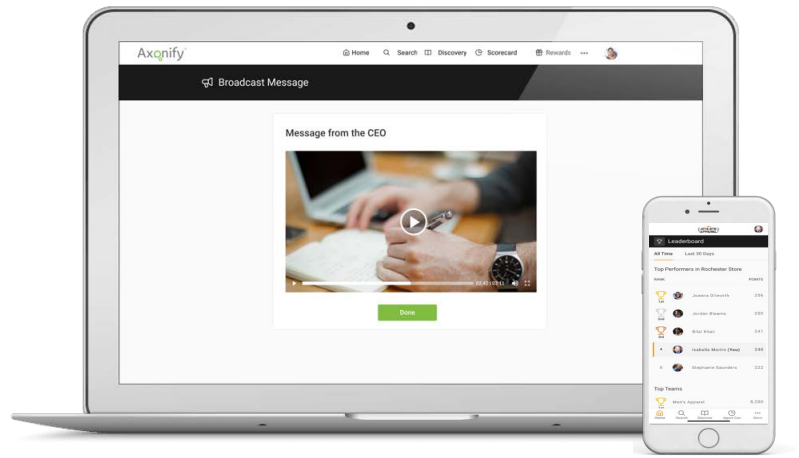
Content creation that fits into your flow

With simple administration and content creation tools, Axonify lets administrators create or repurpose existing content to fit any type of training program, in virtually any format. Administrators can use a variety of media, including xAPI, SCORM, YouTube, and more, to create engaging micro-content for any kind of program. Built-in content creation tools act as an intuitive guide to help administrators create “results-first” content that changes behaviors and creates meaningful business impact.

Casual game play and gamification makes learning irresistible

The Axonify learning experience is embedded with dozens of short, fun, app-like games across a variety of themes that appeal to every demographic—including brain teasers, action adventure and sports. Casual gameplay and game mechanics elevate dopamine, stimulate memory paths and increase employee engagement, all of which are proven to optimize knowledge acquisition.

- Employees earn points for everything they do, like answering questions, winning a game challenge or even encouraging co-workers to take their daily training.
- Points can be redeemed for prizes and rewards that employees want.
- Leaderboards and game scores let employees see how they stack up against co-workers, adding another level of motivation that keeps people coming back for more training.



Connecting you with your frontline—every day

Powerful video-based communication tools allow senior leadership and frontline managers to send out important updates that everyone sees, right before daily training starts. Leadership can send out information company wide, while frontline managers can communicate directly with their team, keeping everyone on the same page and moving forward with relevant information. And analytics on the backend will tell you who is or isn't listening.

Get metrics that matter, right out of the box

Axonify continuously measures what your employees know or don't know, then harnesses that data to give you a real-time view into an employee's unique knowledge profile, gaps and growth. Administrators and frontline managers can view never-before-seen metrics at the organization, team, or individual level, including a knowledge summary of what people know, participation and frequency rates, topic progress, confidence levels and more. Axonify analytics are so powerful, frontline managers get real-time metrics that tell them when they need to step in—like if someone isn't in compliance or cases where an employee has a knowledge-confidence gap and is a performance risk.

About Axonify

Axonify is the modern learning solution for frontline employees that actually works. So behaviors change in all the right ways to drive the business results you care about..

Employees love using
Axonify

83% Of employees participate voluntarily in training.

106 Employees engage in daily training about 106 times per year.

80% Of employees state that Axonify helps them perform better on the job.



Call us today at 1-855-AXONIFY (296-6439) or visit axonify.com/learn to learn more.