



ASANA AT A GLANCE

Launched in 2012

70,000 paying organizations

Used in 195 countries

1 Billion tasks created in Asana

Leader in Forrester Wave™ on work management

Asana is a work management platform that helps your team move faster and accomplish more with less effort.

When teams bring together the right people, processes, and ideas from across their organization they can accomplish amazing things together. But coordinating all of these moving pieces and keeping teammates aligned is difficult. Spreadsheets don't scale and even the best collaboration and content creation tools create silos and duplicative work. As a result, **today's global knowledge workers spend nearly 60% of their time on work about work** (Anatomy of Work Index). That's where Asana comes in.

With Asana, teams of all sizes can manage everything from daily tasks to strategic initiatives on one powerful, easy-to-use, and beautifully designed platform so they can **work together and accomplish goals more efficiently**. In fact, Asana is the most widely adopted and highly reviewed product in its field. So whether you're launching a new product or scaling business processes, you can feel confident about keeping every task and teammate on track with Asana.

LOVED AND ADOPTED BY LARGE TEAMS



4.3/5 (6,329)



4.4/5 (8,044)

"By getting requests out of email and using Asana to collaborate more effectively, we're able to save 60 hours a month and now spend that time on strategy."

WALTER GROSS



THOUSANDS OF LEADING BUSINESSES MANAGE WORK WITH ASANA



Why Asana?

Teams that use Asana see a 387% return on investment (Forrester Total Economic Impact Study) because they can plan, organize, and execute all of their work, all in one place.

ACCOMPLISH MORE WITH LESS

Give every team and department the confidence and clarity they need to do their best work, faster.



PROJECTS AND TASKS

Organize and manage every piece of work in a shared list or board so you know who is doing what by when.



FORMS & TEMPLATES

Standardize the way you intake and execute work so you kick off every project with the right information and processes.



AUTOMATION

Automate manual tasks that get in the way of high-value work like strategy and problem solving.

TRACK AND REPORT ON WORK

Manage projects, teams, and portfolios to coordinate work throughout your business.



TIMELINE

Map out projects in a Gantt chart-like view so you can visualize and orchestrate every task deadline and dependency—perfectly.



PORTFOLIOS

Monitor multiple projects in one central location so you can easily report on progress and status.



WORKLOAD

Track team capacity with weighted tasks so you can make informed staffing decisions and reduce burnout.

SCALE SECURELY

Customize settings to ensure your data stays safe, secure, and private.



ADMIN CONSOLE

Easily provision and deprovision team members and guests with Google SSO and SAML so collaborators have the right access to the right information.



DATA RESIDENCY AND ENCRYPTION

Safely store and manage your data in the region that's right for your business, plus ensure every keystroke is encrypted both at rest and in motion.



TRUST AND RELIABILITY

Keep your work uninterrupted with a 99.9% SLA uptime and the ability to monitor our system availability 24/7.

INTEGRATE WITH YOUR FAVORITE BUSINESS TOOLS

Keep work centralized by connecting Asana to your team's favorite business tools through our open API and native integrations.

