



Success is grounded in knowing your organization inside and out.

Get a 360° snapshot of the bulk of critical information that drives your business, and stay on top of every opportunity and hurdle that comes your way. Securing your next big material event has never been easier.



**If an opportunity
appeared for your
business tomorrow,
would you be ready
to take it?**

READINESS ISN'T OPTIONAL

Speed of business has accelerated. With entry barriers for start-ups lower than ever before, new businesses can appear overnight, bringing with them fresh competition.

The average life expectancy for a business has dropped by six decades since 1955. Corporate powerhouses are increasingly acquiring innovators and pioneers for their new technologies, making rapid success stories of these young companies.

Companies that come out on top are the ones willing to adapt to change. The ones who can transform, rather than be disrupted. The ones who are always innovating, even at the top of their game. Those who can make informed decisions and act quickly when the opportunity—or threat—arises.

WELCOME TO THE READY ECONOMY

The fact is, Readiness costs time and money. Most companies are least prepared when they need to be most prepared. They'll typically only get in good shape at the end of their life cycle, or when there's an urgent need to prepare for an event like an IPO, audit, etc. Business leaders are constantly surprised by how much time and effort it takes to prepare for an event—and how much it can paralyze business.

Never before has the speed of business placed a greater premium on being ready for what's next.

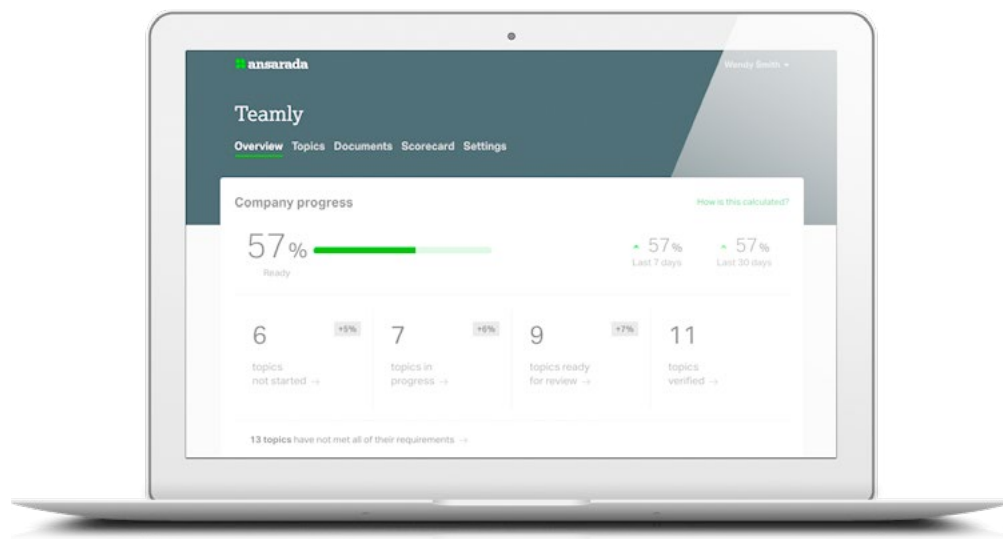
If you're not **ready** right now, you're already too late.

Get a strong handle on your business before someone else beats you to it. Know where you stand, now. It's time to focus on your future.

With Ansarada, you can:

- ✓ Eliminate information complexity
- ✓ Assess your business
- ✓ Uncover insights
- ✓ Raise and protect your company's potential.

Request a demo today and be ready for anything.



ABOUT ANSARADA

We are big thinkers, with a big vision for a world where every business, during every critical decision, is always ready to act. It's born out of an absolute belief in companies and the people who found, run and advise them. We are on a mission to achieve this with our SaaS platform and world class team who are based in five main hubs: Sydney, Ho Chi Minh City, Chicago, New York and London. Through supporting companies to execute more than 25,000 critical business transactions since 2005, we've learned what good looks like. Ansarada has leveraged this data and experience to enable companies to get to great sooner and identify ways to

improve their operational excellence, and prepare for their most important business transactions. We give companies confidence for those big moments, including capital raises, IPOs, M&A deals and more. We like to remain on the forefront and constantly seek ways to make our clients lives easier which has led to the development of AI and machine learning tools that automate tasks, identify opportunities, and remove unnecessary risk. Our team is really the core of who we are though and we are proud to have made the list of Australia's Best Places to Work for the last seven years and AFR's Top 100 most innovative companies.

